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Beauty Farm Medical and Health Industry Inc.

美麗田園醫療健康產業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2373)

POSITIVE PROFIT ALERT

This announcement is made by Beauty Farm Medical and Health Industry Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the Group’s latest unaudited consolidated management accounts for the five months ended May 31, 2023 and the information currently available to the Board, the Group is expected to record for the six months ending June 30, 2023 (the “**Period**”) an increase in revenue of approximately 40%, and an increase in profit attributable to the owners of the Company of approximately 400%, as compared to the audited consolidated management accounts of the same period in 2022. Such increase is primarily attributable to the increase of client visits during the Period as a result of the recovery from the negative impact of the COVID-19, and is also attributable in part to a decrease of listing expenses during the Period since the Company was listed on the Main Board of The Stock Exchange of Hong Kong Limited on January 16, 2023.

The information contained in this announcement is only based on the preliminary review by the Board on the unaudited consolidated management accounts of the Group for the five months ended May 31, 2023 and other information currently available, which is yet to be finalised and has not been audited or reviewed by the audit committee of the Board or the independent auditors of the Company. The unaudited interim results of the Group for the Period may differ from the information contained in this announcement.

* For identification purposes only

Detailed financial information of the Group for the Period will be disclosed in the interim results announcement of the Company for the Period which is expected to be published before the end of August 2023. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company when it is published.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Beauty Farm Medical and Health Industry Inc.
Li Yang
Chairman and executive Director

Hong Kong, June 14, 2023

As at the date of this announcement, the Board comprises Mr. Li Yang as Chairman and executive Director, Mr. Lian Songyong as executive Director, Mr. Zhai Feng, Mr. Geng Jiaqi and Ms. Li Fangyu as non-executive Directors and Mr. Fan Mingchao, Mr. Liu Teng and Mr. Jiang Hua as independent non-executive Directors.