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**新絲路文旅有限公司**  
**NEW SILKROAD CULTURALTAINMENT LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 472)**

## **DESPATCH OF CIRCULAR IN RELATION TO CONTINUING CONNECTED TRANSACTIONS**

Reference is made to the announcements (the “**Announcements**”) of New Silkroad Culturaltainment Limited (the “**Company**”) dated 22 March 2023 and 17 April 2023 in respect of the continuing connected transactions upon completion of the proposed acquisition of the entire equity interest of Beijing Chaolaichaowang Culture Media Company Limited. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements.

The Board is pleased to announce that the Circular containing, among other things, further details of the terms of the Master Service Agreement in respect of the Property Management Services (including the proposed Property Management Annual Caps), the recommendation of the Independent Board Committee, the letter of advice from the Independent Financial Adviser, other information as required to be disclosed under the Listing Rules, notice of the SGM and a form of proxy will be despatched on or about 28 April 2023.

By order of the Board  
**New Silkroad Culturaltainment Limited**  
**Ma Chenshan**  
*Chairman and Executive Director*

Hong Kong, 24 April 2023

*As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Ma Chenshan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.*