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新絲路文旅有限公司
NEW SILKROAD CULTURALTAINMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (the “**Announcement**”) of New Silkroad Culturaltainment Limited (the “**Company**”) dated 22 March 2023 in respect of the continuing connected transactions upon completion of the proposed acquisition of the entire equity interest of Beijing Chaolaichawang Culture Media Company Limited. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the “**Circular**”) containing, among other things, further details of the terms of the Master Service Agreement in respect of the Property Management Services (including the proposed Property Management Annual Caps), the recommendation of the Independent Board Committee, the letter of advice from the Independent Financial Adviser, other information as required to be disclosed under the Listing Rules, notice of the SGM and a form of proxy is expected to be despatched to the Shareholders on or before 17 April 2023. As additional time is required to finalise certain information for inclusion in the Circular, it is expected that the despatch date of the Circular will be postponed to a date falling on or before 24 April 2023.

By order of the Board
New Silkroad Culturaltainment Limited
Ma Chenshan
Chairman and Executive Director

Hong Kong, 17 April 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Ma Chenshan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.