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## **Meta Media Holdings Limited**

### **超媒體控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 72)**

## **PROFIT WARNING**

This announcement is made by Meta Media Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2022 (“**FY2022**”) and the information currently available to the Board, the Group is expected to record consolidated net loss of the Group for FY2022 of not less than approximately RMB70 million, which represented a substantial change as compared to the consolidated net profit of the Group for the year ended 31 December 2021 (in the sum of approximately RMB4.4 million).

Based on the information currently available to the Company, the Board considers that such loss was mainly due to, among other factors, the reduction in the Group’s revenue as a result of the new wave of COVID-19 pandemic outbreak in the People’s Republic of China during 2022 which caused serious impact to the economic development, and also affected the Group’s clients, including but not limited to, budget cuts of certain clients of the Group and certain business conferences, exhibitions and offline events of certain clients of the Group originally scheduled to be held in 2022 were postponed to 2023.

The Company is still in the process of finalising the audited consolidated annual results of the Group for FY2022. The information contained in this announcement is only based on the preliminary assessment and review by the Board with reference to the unaudited consolidated management accounts of the Group and other information currently available, which has not been reviewed or audited by the Company's auditors and may be subject to possible adjustments. Shareholders and potential investors are advised to read carefully the annual results announcement of the Group for FY2022, which is expected to be published on 27 March 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Meta Media Holdings Limited**  
**SHAO Zhong**  
*Co-Chairman*

Hong Kong, 22 March 2023

*As at the date of this announcement, the Board comprises the following members: (a) as executive directors, Mr. SHAO Zhong, Ms. YANG Ying, Mr. LI Jian and Mr. DEROCHE Alain, Jean-Marie, Jacques; (b) as non-executive director, Dr. CHENG Chi Kong, Adrian; and (c) as independent non-executive directors, Mr. YICK Wing Fat Simon, Ms. WEI Wei and Mr. WAN Jie.*