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CHICMAX

Shanghai Chicmax Cosmetic Co., Ltd. 上海上美化妝品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2145)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Shanghai Chicmax Cosmetic Co., Ltd. (the “**Company**”) hereby announces that a meeting of the Board will be held on Thursday, March 30, 2023, for the purposes of considering and approving, among other matters, the annual results of the Company and its subsidiaries for the year ended December 31, 2022 and its publication, considering the recommendation on payment of a final dividend, if any, and transacting any other business.

By order of the Board

Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司

Mr. Lyu Yixiong

Chairman of the Board, Executive Director and Chief Executive Officer

Shanghai, the PRC
March 17, 2023

As at the date of this announcement, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Mr. Sun Hao and Ms. Li Hanqiong as non-executive Directors; Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Liu Yi as independent non-executive Directors.