

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**CHINA SHUN KE LONG HOLDINGS LIMITED**

**中國順客隆控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 974)**

## **EXPECTED REDUCTION IN NET LOSS**

This announcement is made by China Shun Ke Long Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment by the Group’s management on the unaudited consolidated management accounts of the Group, the Group is expected to record a net loss of approximately RMB26.53 million for the year ended 31 December 2022 (“**FY2022**”), representing a decrease of approximately 31% as compared to the net loss of approximately RMB38.26 million for the year ended 31 December 2021 (“**FY2021**”). However, in view of the current market environment, the management of the Group is assessing whether it is necessary to make further provisions for certain assets. If any further provisions are made, the net loss may increase.

Based on the information currently available, reduction in the net loss was mainly due to the fact that the Group strictly controlled costs, resulting in a significant decline in total expenses for FY2022 as compared to that for FY2021, including, among others, (i) the decrease in lease expenses of approximately RMB5.00 million; (ii) the decrease in labour costs of approximately RMB3.00 million; (iii) interest expenses saved of approximately RMB2.00 million due to early repayment of bank loans; and (iv) the decrease in utility expenses, commodity wear and tear, promotion and other expenses of approximately RMB6.00 million.

The Company is still in the process of finalising the full-year results of the Group for FY2022. The information contained in this announcement is only based on the preliminary review by the Group's management on the unaudited consolidated management accounts of the Group for FY2022 and is not based on any figures or information that has been audited or reviewed by the auditor of the Company. Therefore, the Group's actual results for FY2022 may be subject to amendments and adjustments where necessary. The full-year results announcement of the Group for FY2022 is expected to be published in late March 2023.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**China Shun Ke Long Holdings Limited**  
**Shang Duoxu**  
*Chairman and Executive Director*

Hong Kong, 1 February 2023

*As at the date of this announcement, the executive directors are Mr. Shang Duoxu and Mr. Han Wei; the non-executive director is Ms. Wang Hui and the independent non-executive directors are Mr. Cheng Hok Kai Frederick, Mr. Wang Yilin and Mr. Zou Pingxue.*