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MOS HOUSE GROUP LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1653)

PROFIT ALERT

This announcement is made by MOS House Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 (2)(a) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2022 (the “**Period**”) and assessment of the information currently available, the Group expects to record a net profit of not less than HK\$7.5 million for the Period as compared to a net profit of approximately HK\$9.9 million for the six months ended 30 September 2021.

The Board considers that the expected decrease in net profit is primarily due to the adverse impact of the fifth wave of COVID-19 pandemic on consumer sentiment in Hong Kong’s retail market which in turn affected the sale of the Group’s products.

As the Group is still in the process of finalizing the interim results of the Group for the Period, the information contained in this announcement is only a preliminary assessment by the Board based on the latest information currently available to the Board and the unaudited consolidated management accounts of the Group for the Period which have not been audited or reviewed by the Company’s auditor or audit committee, and is subject to possible adjustments. Shareholders and potential investors are advised to read the announcement of the Company in relation to the interim results of the Group for the Period carefully.

Shareholders and potential investors of the Company are therefore, advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
MOS House Group Limited
Simon Tso
Chairman

Hong Kong, 21 November 2022

As at the date of this announcement, the Board comprises of two executive Directors, namely Mr. Simon Tso and Ms. Tsui To Fei and three independent non-executive Directors, namely Mr. Ng Wang To, Mr. Woo King Hang and Mr. Hui Chun Tak.