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shishi

shi shi services limited

時時服務有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8181)**

## **PROFIT WARNING**

This announcement is made by Shi Shi Services Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review on the unaudited consolidated management accounts of the Group for the six months ended 30 September 2022 (the “**Period**”), it is expected that the Group will record a loss of not less than approximately HK\$9.9 million as compared to a profit of approximately HK\$1.0 million for the corresponding period in 2021. Such decrease in profit was mainly attributable to, among the others, (i) increase in administrative expenses of approximately HK\$8.4 million as a result of increase in staff cost; and (ii) increase in other operating expenses of approximately HK\$5.8 million due to share-based payment expenses.

The Group is still in the process of finalizing its consolidated results for the Period. As such, the information contained in this announcement is made only based on the information currently available including the unaudited consolidated management accounts of the Group for the Period, which have neither been confirmed nor reviewed by the Company’s auditors nor the audit committee of the Board and are subject to possible adjustments upon further review. The consolidated results of the Group for the Period are scheduled to be reviewed, approved and announced by the Board on 11 November 2022.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board of  
**Shi Shi Services Limited**  
**HUANG Liming**  
*Chairman and Executive Director*

Hong Kong, 7 November 2022

*As at the date of this announcement, the executive Directors are Mr. Huang Liming (Chairman), Mr. Lee Chin Ching, Cyrix and Mr. Ho Ying Choi and the independent non-executive Directors are Mr. Lin Dongming, Mr. Lam Kai Yeung and Mr. Lo Chi Ho, Richard.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page on the Stock Exchange’s website at [www.hkexnews.hk](http://www.hkexnews.hk) for a minimum period of 7 days from the date of its publication and on the Company’s website at <http://www.shishiservices.com.hk>. In case of any inconsistency, the English text of this announcement shall prevail over the Chinese text.*