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## **China Fortune Financial Group Limited**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 290)**

Website: <http://www.290.com.hk>

### **PROPOSED CHANGE OF COMPANY NAME**

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The Board proposes to change the name of the Company from “China Fortune Financial Group Limited 中國富強金融集團有限公司” to “GoFintech Innovation Limited 國富創新有限公司”.

#### **GENERAL**

An EGM will be convened and held for the Shareholders to consider and, if thought fit, approve the Proposed Change of Company Name.

A circular containing, among other matters, details of the Proposed Change of Company Name and a notice convening the EGM to approve the Proposed Change of Company Name and related proxy form will be despatched to the Shareholders as soon as practicable.

#### **PROPOSED CHANGE OF COMPANY NAME**

The board (the “**Board**”) of directors of China Fortune Financial Group Limited (the “**Company**”) proposes to change the name of the Company from “China Fortune Financial Group Limited 中國富強金融集團有限公司” to “GoFintech Innovation Limited 國富創新有限公司” (the “**Proposed Change of Company Name**”).

## Conditions of the Proposed Change of Company Name

The Proposed Change of Company Name is subject to the fulfillment of the following conditions:

- (a) the passing of a special resolution by the shareholders (the “**Shareholders**”) of the Company at an extraordinary general meeting (the “**EGM**”) of the Company to be convened to consider, and if thought fit, approve the Proposed Change of Company Name; and
- (b) the Registrar of Companies in the Cayman Islands having approved the Proposed Change of Company Name.

Subject to the satisfaction of the above conditions, the Proposed Change of Company Name will take effect from the date on which the certificate of incorporation on change of name is issued by the Registrar of Companies in the Cayman Islands. Thereafter, the Company will carry out all necessary filing procedures with the Companies Registry in Hong Kong.

## Reasons for the Proposed Change of Company Name

The Board considers that the Proposed Change of Company Name will better reflect the Group’s direction of future development and provide the Company with enhanced corporate image and clearer identity. The Proposed Change of Company Name will not affect the Company’s existing business. The Board is of the opinion that the Proposed Change of Company Name will benefit the Company’s future business development and is in the best interests of the Company and the Shareholders as a whole.

## Effects of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any of the rights of the Shareholders or the Company’s daily business operation and its financial position.

All existing share certificates in issue bearing the Company’s existing name shall continue to be evidence of legal title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of existing share certificates for new share certificates bearing the new names of the Company. Once the Proposed Change of Company Name becomes effective, share certificates of the Company will be issued in the new names of the Company and the shares of the Company will be traded on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) under the new names.

In addition, subject to confirmation by the Stock Exchange, the English and Chinese stock short names of the Company for trading in the securities on the Stock Exchange will also be changed upon the Proposed Change of Company Name becoming effective.

## GENERAL

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A circular containing, among other matters, details of the Proposed Change of Company Name and a notice convening the EGM to approve the Proposed Change of Company Name and related proxy form will be despatched to the Shareholders as soon as practicable.

To the best of the Directors' knowledge, information and belief, and having made all reasonable enquiries, no Shareholder will be required to abstain from voting on the resolution to approve the Proposed Change of Company Name.

The Company will make further announcement(s) to inform the Shareholders of the results of the EGM, the effective date of the Proposed Change of Company Name and the new stock short names of the Company for trading of its shares on the Stock Exchange and other relevant information as and when appropriate.

By order of the Board  
**China Fortune Financial Group Limited**  
**ZHU Yi**  
*Chief Executive Officer  
and Executive Director*

Hong Kong, 13 September 2022

*As at the date of this announcement, the Board consists of three executive directors, namely Dr. LIU Zhiwei (Chairman), Mr. ZHU Yi and Ms. SUN Qing; four non-executive directors, namely Mr. HAN Hanting, Mr. CHEN Zhiwei, Mr. WU Ling and Mr. LIU Haoyuan; and five independent non-executive directors, namely Mr. CHAN Kin Sang, Mr. CHIU Kung Chik, Mr. LI Gaofeng, Mr. LIU Xin and Mr. ZHAO Gen.*