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醫思健康 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 2138)

## VOLUNTARY ANNOUNCEMENT MEMORANDUM OF UNDERSTANDING IN RELATION TO STRATEGIC PARTNERSHIP WITHAXA

This announcement is made by EC Healthcare (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

## MEMORANDUM OF UNDERSTANDING

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to inform the shareholders of the Company (the "**Shareholders**") and potential investors that on 8 September 2022 (after trading hours), the Company has entered into a non-legally binding memorandum of understanding (the "**MOU**") with AXA Hong Kong & Macau ("**AXA**") for a strategic partnership, pledging to work together to provide professional, quality and hassle-free one-stop health management services to AXA customers in the future (the "**Strategic Partnership**").

Under the Strategic Partnership, the first AXA Medical Centre, jointly set up by AXA and the Group which is located at the World Trade Centre in Causeway Bay was unveiled on 8 September 2022. Together with the AXA designated Endoscopy and Day Surgery Centre in Central, both centres will officially start operating in November this year.

The AXA Medical Centre aims to provide one-stop hassle-free comprehensive health management services to AXA's customers. This 5,000-plus-square-feet centre offers various services such as preventive medicine, body checks, vaccinations, nutritional counselling and health management with support from on-site medical professionals including general practitioners, Chinese medicine practitioners, dieticians as well as radiographers. The AXA Medical Centre provides various body check services such as chest and abdominal X-rays, ultrasound scans, gynaecological examination, electrocardiogram (ECG), and exercise ECG with over 10 body examination rooms. Other services include allergy tests, non-invasive genetic screening tests for colorectal cancer, genetic screening tests and all pre-insurance health screening for AXA's customers. Should AXA customers' check-ups reveal that further medical examination or treatments be required, they will be seamlessly referred on spot to specialists to save waiting time.

The Group and AXA will further deepen collaboration, both parties hope to set up additional medical centres and expanded services scope in other core business districts and residential areas in the future.

## **REASONS FOR AND BENEFITS OF ENTERING INTO THE MOU**

AXA is a member of the AXA Group, a leading global insurer with presence in 50 markets and serving 95 million customers worldwide.

The Group is Hong Kong's largest non-hospital medical service provider\*, focusing on preventive and precision medicine and leverage investment in IT, services, medical brands and corporate culture to build a one-stop healthcare ecosystem with the mission to bring health, beauty and happiness to everyone.

The Group and AXA have agreed to work together to provide professional, quality and convenient one-stop health management services to AXA clients in the future. It is expected that the Strategic Partnership will (i) help the Group boost higher customer public traffic with strong synergy in the healthcare sector; (ii) enhance the Group's customer diversification to increase the cross brand purchase in the Group's enclosed eco-system; and (iii) further expand the Group's healthcare market share in Hong Kong.

In view of the above, the Board considers that the MOU and the Strategic Partnership would be beneficial to and in the interests of the Group and the Shareholders.

## Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board EC Healthcare **Raymond Siu** *Company Secretary* 

Hong Kong, 8 September 2022

As at the date of this announcement, the executive Directors of the Company are Mr. Tang Chi Fai, Mr. Lu Lyn Wade Leslie, Mr. Lee Heung Wing, Ms. Wong Ka Ki Ada, and Mr. Wong Chi Cheung; the non-executive Director is Mr. Luk Kun Shing Ben; and the independent non-executive Directors are Mr. Ma Ching Nam, Mr. Look Andrew and Mr. Au Tsun.