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**儒意控股**  
RUYI HOLDINGS

**China Ruyi Holdings Limited**

**中國儒意控股有限公司**

*(a company incorporated in Bermuda with limited liability)*

**(Stock Code: 136)**

### **POSITIVE PROFIT ALERT**

This announcement is made by China Ruyi Holdings Limited (the “**Company**”, together with its subsidiaries and controlled entities, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Hong Kong laws) and Rule 13.09 of the Listing Rules.

The board of directors (the “**Board**”) of the Company wishes to notify the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the information currently available to the management, the Group is expected to record an unaudited net profit for the six months ended 30 June 2022 of approximately RMB145 million, whereas the net loss of the same period last year was approximately RMB2.45 billion. The Group is expected to record a core earnings of approximately RMB174 million for the first half of 2022, representing a substantial increase of approximately 57% as compared to approximately RMB111 million for the same period of 2021. The aforementioned profits were mainly attributable to the Group’s effective cost control, and the revenue contributed by the addition of the gaming business segment and the development of copyright business.

The information contained in this announcement is only based on the preliminary review of the financial information currently available to the Company’s management, and not on any data or information which has been audited or reviewed by the auditor or the audit committee of the Company. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the first half of 2022, which is expected to be published by the end of August 2022.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**China Ruyi Holdings Limited**  
**Ke Liming**  
*Chairman*

Hong Kong, 19 August 2022

*As at the date of this announcement, the executive directors of the Company are Mr. Ke Liming, Ms. Chen Xi, Mr. Wan Chao and Mr. Zhang Qiang; and the independent non-executive directors of the Company are Mr. Chau Shing Yim, David, Mr. Nie Zhixin, Mr. Chen Haiquan and Professor Shi Zhuomin.*