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中國金控 CFIH

CHINA FINANCE INVESTMENT HOLDINGS LIMITED

中國金控投資集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 875)

POSITIVE PROFIT ALERT

This announcement is made by China Finance Investment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2022 (“**Reporting Period**”) and all information currently available to the Board, the Group is expected to record net profit of the Group ranging from HK\$12.0 million to HK\$16.0 million for the Reporting Period, as compared to a net profit of approximately HK\$8.8 million for the corresponding period in 2021, representing an increase approximately of 36% to 81% in the net profit of the Group.

The increment of net profit in the Group’s financial performance is mainly attributable to (i) an increase in gross profit during the Reporting Period due to the increase in revenue; and (ii) the reduction of selling and distribution expenses and administrative expenses of the Group as a result of the effective cost control measures implemented within the Group during the Reporting Period.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts for the Reporting Period of the Group and on the information available for the time being, but not on any data or information reviewed by the independent auditor or audit committee of the Company. The information may be subject to adjustments as the Company is still in the

process of preparing and finalising the Group's unaudited consolidated interim results for the Reporting Period. Details of the Group's interim financial results and performance for the Reporting Period will be disclosed in the interim results announcement of the Company which is expected to be announced in late August 2022.

Shareholders of the Company and potential investors are reminded to exercise caution when dealing in the shares or other securities of the Company.

By order of the Board
China Finance Investment Holdings Limited
LIN Yuhao
Chairman and Chief Executive Officer

Hong Kong, 17 August 2022

As at the date of this announcement, the Board comprises five Directors, including one executive Director, namely Mr. Lin Yuhao, one non-executive Director, namely Ms. Han Xiuhong and three independent non-executive Directors, namely Mr. Li Shaohua, Ms. Zhu Rouxiang and Ms. Li Yang.