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NEWLINK TECHNOLOGY INC.

新紐科技有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 9600)

POSITIVE PROFIT ALERT

This announcement is made by Newlink Technology Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that:

- (1) the Group is expected to record a revenue ranging from approximately RMB115 million to approximately RMB117 million for the six months ended 30 June 2022, representing an increase ranging from approximately 70.62% to 73.59% as compared to the Group’s revenue of approximately RMB67.4 million for the six months ended 30 June 2021, which is mainly attributable to the increase in revenue from software development services as compared to the corresponding period in 2021; and
- (2) the Group is expected to record a profit for the period ranging from approximately RMB18 million to approximately RMB20 million for the six months ended 30 June 2022, representing an increase ranging from approximately 14 times to 16 times as compared to the Group’s profit for the period of approximately RMB1.2 million for the six months ended 30 June 2021, which is mainly attributable to (i) the increase in profit from the increase in revenue from principal business and (ii) the fair value gain on financial assets at fair value through profit or loss.

The results of the Group for the six months ended 30 June 2022 remain subject to finalisation and adjustment, if any. The information contained in this announcement is only a preliminary assessment by the management of the Company with reference to the information currently available to the Board, including the unaudited consolidated management accounts of the Group for the six months ended 30 June 2022, and is not based on any figures or information that has been audited or reviewed by the auditors or the audit committee of the Company. The information contained in this announcement may be different from the financial information to be published. Shareholders and potential investors of the Company are advised to read carefully the details of the Group’s interim results for the six months ended 30 June 2022, which are expected to be published by the end of August 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Newlink Technology Inc.
ZHAI Shuchun
Chairman of the Board and Chief Executive Officer

Beijing, the PRC, 17 August 2022

As at the date of this announcement, the executive Directors are Mr. ZHAI Shuchun, Ms. QIAO Huimin, Ms. QIN Yi and Mr. LI Xiaodong; and the independent non-executive Directors are Mr. TANG Baoqi, Ms. YANG Juan and Mr. YE Jinfu.

* *For identification purposes only*