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## **CONFIDENCE INTELLIGENCE HOLDINGS LIMITED**

### **信 懇 智 能 控 股 有 限 公 司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1967)**

### **PROFIT WARNING**

This announcement is made by Confidence Intelligence Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2022 (the “**Period**”), the Group expects to record a net loss not more than approximately RMB4.0 million in the Period as compared with the Group’s profit of approximately RMB7.4 million for the corresponding period in 2021. The net loss for the Period was mainly due to:

- (i) revenue in the Period decreased by approximately 25% to 35% compared with the corresponding period in 2021, which is mainly due to the economic slowdown and disrupted business activities caused by the stricter lockdown measure implemented by the government authorities in response to the resurgence of COVID-19 pandemic in various cities of China; and
- (ii) the gross profit margin for the Period decreased by 3% to 5%, which was contributed by the decrease in the revenue while certain cost of sales is fixed.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the six months ended 30 June 2022 and information currently available to the Company, and is not based on any figures or information which have been reviewed or audited by the Company's independent auditor or have been confirmed by the audit committee of the Company and are subject to adjustments. The Company is in the process of finalising the interim results of the Group for the six months ended 30 June 2022. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2022, which is expected to be published by the end of August 2022 in accordance with the requirements of the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Confidence Intelligence Holdings Limited**  
**Li Hao**  
*Chairman*

Hong Kong, 8 August 2022

*As at the date of this announcement, the executive Directors are Mr. Li Hao, Mr. Zhang Bizhong, Mr. Xu Shizhen, Ms. Li Biqiong and Mr. Hao Xiangjun, the non-executive Director is Mr. Yuan Shuntang, and the independent non-executive Directors are Mr. Chen Zhong, Mr. Wong Chun Sek Edmund and Ms. Mu Lingxia.*