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Smoore International Holdings Limited

思摩爾國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6969)

**VOLUNTARY ANNOUNCEMENT
IN RELATION TO THE RECEIPT OF TOBACCO MONOPOLY PRODUCTION
ENTERPRISE LICENSE BY A WHOLLY-OWNED SUBSIDIARY**

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Smoore International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

Pursuant to the Administrative Measures for Electronic Cigarettes (the “**Administrative Measures**”) issued by the State Tobacco Monopoly Administration of China (the “**Tobacco Monopoly Administration**”) on 11 March 2022 and related questions and answers, the production, wholesale and retail of e-cigarettes in China shall acquire relevant Tobacco Monopoly Licenses (the “**License(s)**”), and a transition period from 1 May 2022 to 30 September 2022 is imposed.

Relevant subsidiaries of the Group are applying for relevant Licenses strictly in accordance with the provisions of the Administrative Measures. On 20 July 2022, the wholly-owned subsidiary of the Company, Shenzhen Vaporesso Technology Co., Ltd. (深圳市韋普萊思科技有限公司) has received the Tobacco Monopoly Production Enterprise License issued by Tobacco Monopoly Administration which is valid from 11 July 2022 to 31 July 2023.

Shareholders and investors of the Company should exercise caution when dealing in the securities of the Company and, in case of doubt, to seek independent advice from professional or financial advisers.

By Order of the Board
Smoore International Holdings Limited
Mr. Chen Zhiping
Chairman of the Board

Hong Kong, 20 July 2022

As at the date of this announcement, the executive directors are Mr. Chen Zhiping, Mr. Xiong Shaoming and Mr. Wang Guisheng; the non-executive director is Dr. Liu Jincheng; and the independent non-executive directors are Mr. Zhong Shan, Mr. Yim Siu Wing, Simon and Dr. Liu Jie.