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Q P GROUP HOLDINGS LIMITED

雋思集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1412)

POSITIVE PROFIT ALERT

This announcement is made by Q P Group Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the information currently available to the Board, it is expected that the Group would record a consolidated profit attributable to equity holders of the Company of not less than HK\$45.0 million for the six months ended 30 June 2022 (“**6M2022**”), as compared to that for the six months ended 30 June 2021 (“**6M2021**”) of approximately HK\$32.5 million.

The Board believes that such increase was mostly attributable to the continuous growth of the Group’s original equipment manufacturer (“**OEM**”) business which benefited from the increase in demand for tabletop games and educational items.

The Board expects that the Group will face a number of challenges and uncertainties that may lead to a reduction in order intake and put a strain on the growth momentum in the upcoming months.

As at the date of this announcement, the Company is still in the process of preparing its interim results for 6M2022. The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the information currently available, which has not been reviewed or audited by the Company's auditors. Actual financial results for 6M2022 may be different from what is disclosed in this announcement. Shareholders of the Company and potential investors are advised to refer to the details in the announcement of the Company for the interim results for 6M2022, which is expected to be published by the end of August 2022.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Q P Group Holdings Limited
Cheng Wan Wai
Chairman

Hong Kong, 20 July 2022

As at the date of this announcement, the Board comprises Mr. CHENG Wan Wai, Mr. YEUNG Keng Wu Kenneth, Ms. LIU Shuk Yu Sanny, Mr. CHAN Wang Tao Thomas, Ms. HUI Li Kwan and Mr. MAK Chin Pang as executive directors; and Mr. CHAN Hiu Fung Nicholas, Prof. CHENG Man Chung Daniel and Mr. NG Shung as independent non-executive directors.