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EEKA Fashion Holdings Limited

贏家時尚控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3709)

**VOLUNTARY ANNOUNCEMENT:
INFORMATION ON SHAREHOLDING STRUCTURE**

The latest Inquiries reconfirms that there was no concentration of shareholding of the Company in the hands of a limited number of Shareholders as at 30 May 2022 and that the results of the latest Inquiries have further demonstrated that the Company has complied with all the conditions for companies with previously high shareholding concentration issue to regain eligibility for inclusion in the Hang Seng Family of Indexes.

This is a voluntary announcement made by EEKA Fashion Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to provide its shareholders (the “**Shareholders**”) and potential investors with updated information on the shareholding structure of the Company.

Reference is made to the announcement of the Company dated 24 June 2021 disclosing that the Company has resolved the high shareholding concentration. Unless otherwise defined, capitalised terms used herein shall have the respective meaning as those defined in the announcements of the Company dated 26 May 2020 and 24 June 2021 (the “**Announcements**”).

UPDATE ON THE SHAREHOLDING STRUCTURE OF THE COMPANY

Since the publication of the SFC Announcement and as disclosed in the Announcements, the Company has been monitoring its shareholding structure and conducting inquiries into its shareholding structure from time to time to enhance transparency. To the best of the Board's knowledge and based on the results of the latest round of Inquiries, which was conducted based on the Company's shareholding structure as at 30 May 2022, details on the shareholding structure of the Company as at 30 May 2022 was as follows:

| | Number of Shares held | % of number of issued Shares |
|----------------------------------------------------------------------------|----------------------------------|-----------------------------------------|
| Koradior Investments Limited (<i>Note 1</i>) | 269,715,000 | 38.31% |
| Apex Noble Holdings Limited (<i>Note 2</i>) | 198,713,195 | 28.22% |
| Alpha Cosmo Holdings Limited (<i>Note 3</i>) | 23,169,411 | 3.29% |
| He Hongmei, an executive Director | 1,082,293 | 0.15% |
| Subtotal | 492,679,899 | 69.97% |
| A group of 46 corporate Shareholders who held 300,000 Shares or more | 122,406,796 | 17.39% |
| A group of 73 individual Shareholders who held 100,000 Shares or more | 71,734,557 | 10.19% |
| A group of 23 institutional Shareholders who held 20,000 Shares or more | 3,151,813 | 0.45% |
| Other Shareholders | 14,077,130 | 2.00% |
| Total | <u>704,050,195</u> | <u>100%</u> |

Notes:

1. The entire issued share capital of Koradior Investments Limited is wholly-owned by Mayberry Marketing Limited, which is in turn wholly-owned by BOS Trustee Limited as trustee of the Fiona Trust. The Fiona Trust is a discretionary trust set up by Mr. Jin Ming as settlor. The beneficiaries of Fiona Trust are Mr. Jin Ming, his spouse and his children. Mr. Jin Ming as founder of Fiona Trust is taken to be interested in 269,715,000 Shares held by Koradior Investments Limited by virtue of Part XV of the SFO.
2. The entire issued share capital of Apex Noble Holdings Limited is wholly-owned by Heritage Holdings Limited, which is in turn wholly-owned by BOS Trustee Limited as trustee of Jin's Heritage Trust. Jin's Heritage Trust is a discretionary trust set up by Mr. Jin Rui as settlor. The beneficiaries of Jin's Heritage Trust are Mr. Jin Rui, his spouse and his children. Mr. Jin Rui as founder of Jin's Heritage Trust is taken to be interested in 198,713,195 Shares held by Apex Noble Holdings Limited by virtue of Part XV of the SFO.
3. Alpha Cosmo Holdings Limited is the trustee of the share award scheme adopted by the Company on 2 December 2019.

As stated in the shareholding structure of the Company above, in addition to the 269,715,000 Shares held by Koradior Investments Limited, 198,713,195 Shares held by Apex Noble Holdings Limited, 23,169,411 Shares held by Alpha Cosmo Holdings Limited and 1,082,293 Shares held by Ms. He Hongmei, representing approximately 69.97% of the entire issued share capital of the Company in aggregate, to the best of the Directors' knowledge, information and belief having made all reasonable enquiries, as at 30 May 2022, approximately 28.03% of the Shares were held by over 142 identified Shareholders (including 73 individual Shareholders, 46 corporate Shareholders and 23 institutional Shareholders, each holding 20,000 Shares or more) and approximately 2.00% of the remaining issued share capital were held by other Shareholders.

As disclosed in the Announcements, the Company has taken various steps to resolve the Company's high concentration of shareholding including reducing the board lot size of the Shares and conducting equity fund raising etc. With the completion of the acquisition of the three domestic high-end ladies-wear brands, the Company has further consolidated its role as a leading enterprise in the field of high-end ladies-wear, attracting investors to continuously pay attention to the Company's investment value. The Company has formulated and implemented an investor relations plan, including holding existing Shareholders meetings, investor conference calls and roadshows, increasing international banks/brokers covering the Company's securities, managing relationships, raising the Company's profile amongst the investment and financial community, agencies and institutional analysts and enhancing the Company's communication with public and potential investors through the corporate open day so as to increase its presence in the market, etc.

CONCLUSION

The latest Inquiries reconfirms that there was no concentration of shareholding of the Company in the hands of a limited number of Shareholders as at 30 May 2022.

The Board believes the results of the latest Inquiries have further demonstrated that the Company has complied with all the conditions for company with previously high shareholding concentration to regain its eligibility for inclusion in the Hang Seng Family of Indexes. As at the date of this announcement, the Company has taken all necessary steps and will continue to take all further steps necessary to strive for its re-inclusion in such indexes as soon as possible.

By order of the Board
EEKA Fashion Holdings Limited
Jin Ming
Chairman

Hong Kong, 24 June 2022

As at the date of this announcement, the Board comprises Mr. Jin Ming, Ms. He Hongmei and Mr. Jin Rui as executive Directors; and Mr. Zhong Ming, Mr. Zhou Xiaoyu and Mr. Zhang Guodong as independent non-executive Directors.