THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Asia Television Holdings Limited (the "**Company**"), you should at once hand this circular and the accompanying form of proxy to the purchaser or the transferee or to the bank, licensed securities dealer or other agent through whom the sale or transfer was effected for transmission to the purchaser or the transferee.

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this circular, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this circular.

ATV 空洲電視 ASIA TELEVISION ASIA TELEVISION HOLDINGS LIMITED 亞洲電視控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 707) (1) PROPOSED GRANT OF GENERAL MANDATES TO ISSUE AND REPUBCILASE SHAPES:

TO ISSUE AND REPURCHASE SHARES; (2) PROPOSED RE-ELECTION OF DIRECTORS; (3) CLOSURE OF REGISTER OF MEMBERS; AND (4) NOTICE OF ANNUAL GENERAL MEETING

A notice convening the annual general meeting of the Company to be held at Studio No. 8, G/F., 33 Dai Shing Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong on Thursday, 30 June 2022 at 11:30 a.m. is set out on pages 18 to 23 of this circular. A form of proxy for use at the annual general meeting is enclosed with this circular. Such form of proxy is also published on the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.

Whether or not you are able to attend the annual general meeting, you are requested to complete the accompanying form of proxy, in accordance with the instructions printed thereon and deposit the same at the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the annual general meeting or any adjournment thereof. Completion and return of the form of proxy will not preclude you from attending and voting in person at the annual general meeting or any adjournment thereof should you so wish.

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In this circular, unless the context otherwise requires, the following expressions shall have the following meanings:

| "AGM" | the annual general meeting of the Company to be convened and held Thursday, 30 June 2022 at 11:30 a.m. at Studio No. 8, G/F., 33 Dai Shing Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong |
|----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| "Article(s)" or "Articles of Association" | the articles of association of the Company |
| "associate(s)" | has the meaning ascribed to this term under the Listing Rules |
| "Board" | the board of Directors |
| "Company" | Asia Television Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on the main board of the Stock Exchange |
| "Director(s)" | the director(s) of the Company |
| "General Mandate" | the general mandate proposed to be granted to the Directors at the AGM to issue further new Shares not exceeding 20% of the issued share capital of the Company as at the date of granting of the general mandate |
| "Group" | the Company and all of its subsidiaries |
| "Hong Kong" | the Hong Kong Special Administrative Region of the People's Republic of China |
| "Latest Practicable Date" | 27 May 2022, being the latest practicable date prior to the printing of this circular for the purpose of ascertaining certain information contained in this circular |
| "Listing Rules" | the Rules Governing the Listing of Securities on the Stock Exchange |
| "Nomination Committee" | The nomination committee of the Board |
| "Remuneration Committee" | The remuneration committee of the Board |

DEFINITIONS

| "Repurchase Mandate" | the repurchase mandate proposed to be granted to the Directors at the AGM to repurchase up to 10% of the issued share capital of the Company as at the date of granting of the Repurchase Mandate |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| "SFO" | the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) |
| "Share(s)" | ordinary share(s) of HK\$0.10 each in the share capital of the Company |
| "Shareholder(s)" | holder(s) of the Share(s) |
| "Stock Exchange" | The Stock Exchange of Hong Kong Limited |
| "Takeovers Code" | the Hong Kong Code on Takeovers and Mergers |
| "HK\$" | Hong Kong dollars, the lawful currency of Hong Kong |
| "%" | per cent. |

AIV 追加 電 R ASIA TELEVISION ASIA TELEVISION 亞洲電視控股有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 707)

Executive Directors: Mr. Leong Wei Ping Mr. Chan Wai Kit Mr. Sze Siu Bun Ms. Sun Tingting Ms. Tang Po Yi

Non-executive Directors: Dato' Sri Lai Chai Suang (Chairman) Mr. Andy Yong Kim Seng

Independent non-executive Directors: Ms. Han Xingxing Mr. Li Yu Ms. Wong Chi Yan Mr. Lee Cheung Yuet Horace Registered office: Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

Head office and principal place of business in Hong Kong: Room 903, 9/F., Tower A New Mandarin Plaza 14 Science Museum Road Tsim Sha Tsui East Kowloon, Hong Kong

31 May 2022

To the Shareholders

Dear Sir or Madam,

PROPOSED GRANT OF GENERAL MANDATES TO ISSUE AND REPURCHASE SHARES; PROPOSED RE-ELECTION OF DIRECTORS; CLOSURE OF REGISTER OF MEMBERS; AND NOTICE OF ANNUAL GENERAL MEETING

INTRODUCTION

At the forthcoming AGM, resolutions will be proposed to seek the Shareholders' approval for, among other things, (i) the granting of the General Mandate and the Repurchase Mandate to the Directors; and (ii) the re-election of Directors.

The purpose of this circular is to provide you with information relating to the resolutions to be proposed at the AGM for the granting of the General Mandate and the Repurchase Mandate, the re-election of Directors and the notice of the AGM.

GENERAL MANDATE AND REPURCHASE MANDATE

At the AGM, the Directors propose to seek the approval of the Shareholders to grant to the Directors the General Mandate and the Repurchase Mandate.

General Mandate

At the AGM, an ordinary resolution will be proposed such that the Directors be given an unconditional general mandate (i.e. the General Mandate) to allot, issue and deal with unissued Shares or underlying shares of the Company (other than by way of rights or pursuant to a share option scheme for employees of the Company or Directors and/or any of its subsidiaries or pursuant to any scrip dividend scheme or similar arrangements providing for the allotment and issue of Shares in lieu of whole or part of the dividend on Shares in accordance with the Articles of Association) or make or grant offers, agreements, options and warrants which might require the exercise of such power, of an aggregate nominal amount of up to 20% of the issued Shares as at the date of granting of the General Mandate.

In addition, a separate ordinary resolution will further be proposed for extending the General Mandate authorising the Directors to allot, issue and deal with Shares to the extent of the Shares repurchased pursuant to the Repurchase Mandate. Details on the Repurchase Mandate are further elaborated below.

As at the Latest Practicable Date, the Company has an aggregate of 9,925,668,000 Shares in issue. Subject to the passing of the resolution for the approval of the General Mandate and on the basis that no further Shares are issued or repurchased between the Latest Practicable Date and the date of the AGM, the Company would be allowed under the General Mandate to allot, issue and deal with a maximum of 1,985,133,600 Shares.

Repurchase Mandate

At the AGM, an ordinary resolution will also be proposed such that the Directors be given an unconditional general mandate to repurchase Shares (i.e. the Repurchase Mandate) on the Stock Exchange of an aggregate amount of up to 10% of the issued share capital of the Company as at the date of granting of the Repurchase Mandate.

Subject to the passing of the resolution for the approval of the Repurchase Mandate and on the basis that no further Shares are issued or repurchased between the Latest Practicable Date and the date of the AGM, the Company would be allowed under the Repurchase Mandate to repurchase a maximum of 992,566,800 Shares.

The General Mandate (including the extended General Mandate) and the Repurchase Mandate shall continue to be in force during the period from the date of passing of the resolutions for the approval of the General Mandate (including the extended General Mandate) and the Repurchase Mandate up to (i) the conclusion of the next annual general meeting of the Company; (ii) the expiration of the period within which the next annual general meeting of the Company is required by the Articles of Association, the Companies Law (Law 3 of 1961, as consolidated and revised) or any applicable laws of the Cayman Islands to be held; or (iii) the revocation or variation of the General Mandate (including the extended General Mandate) or the Repurchase Mandate (as the case may be) by ordinary resolution of the Shareholders in general meeting, whichever occurs first.

An explanatory statement in connection with the Repurchase Mandate as required by the Listing Rules is set out in Appendix I to this circular. The explanatory statement contains all the requisite information required under the Listing Rules to be given to the Shareholders to enable them to make an informed decision on whether to vote for or against the resolution approving the Repurchase Mandate.

RE-ELECTION OF DIRECTORS

Ms. Tang Po Yi who was appointed as Director on 15 September 2021 and Dr. Clemen Chiang Wen Yuan 鄭文元博士* who was appointed as Director on 27 May 2022 with effect from 1 June 2022, shall retire at AGM in accordance with Article 86(3), being eligible, will offer themselves for re-election at the AGM. In addition, in accordance with Article 87(1) and (2), Ms. Sun Tingting, Dato' Sri Lai Chai Suang 拿督斯里賴彩雲博士* and Mr. Andy Yong Kim Seng 楊錦成先生* will also retire from the Board at the AGM, being eligible, will offer themselves for re-election at the AGM.

Procedure and Process for Nomination of Directors

The Nomination Committee will recommend to the Board for the appointment of a Director including an independent non-executive Director in accordance with the following procedures and process:

The Board should have a balance of skills, experience and diversity of perspectives appropriate to the requirements of the Company's business. To ensure changes to the Board composition can be managed without undue disruption, there should be a formal, considered and transparent procedure for selection, appointment and re-appointment of Directors, as well as plans in place for orderly succession (if considered necessary), including periodical review of such plans. The appointment of a new Director (to be an additional Director or fill a casual vacancy as and when it arises) or any re-appointment of Directors is a matter for decision by the Board upon the recommendation of the proposed candidate by the Nomination Committee.

The criteria to be applied in considering whether a candidate is qualified shall be his or her ability to devote sufficient time and attention to the affairs of the Company and contribute to the diversity of the Board as well as the effective carrying out by the Board of the responsibilities which, in particular, are set out as follows:

- (a) participating in Board meetings to bring an independent judgment on issues of strategy, policy, performance, accountability, resources, key appointments and standards of conducts;
- (b) taking the lead where potential conflicts of interests arise;
- (c) serving on the Audit Committee, the Remuneration Committee and the Nomination Committee (in the case of candidate for non-executive Director) and other relevant Board committees, if invited;
- (d) bringing a range of business and financial experience to the Board, giving the Board and any Committees on which he or she serves the benefit of his or her skills, expertise, and varied backgrounds and qualifications and diversity through attendance and participation in the Board/committee meetings;
- (e) scrutinising the Company's performance in achieving agreed corporate goals and objectives, and monitoring the reporting of performance;
- (f) ensuring the Committees on which he or she serves to perform their powers and functions conferred on them by the Board; and
- (g) conforming to any requirement, direction and regulation that may from time to time be prescribed by the Board or contained in the constitutional documents of the Company or imposed by legislation or the Listing Rules on the Stock Exchange, where appropriate.

If the candidate is proposed to be appointed as an independent non-executive Director, his or her independence shall be assessed in accordance with, among other things, the factors as set out in Rule 3.13 of the Listing Rules, subject to any amendments as may be made by the Stock Exchange from time to time. Where applicable, the totality of the candidate's education, qualifications and experience shall also be evaluated to consider whether he or she has the appropriate professional qualifications or accounting or related financial management expertise for filling the office of an independent non-executive Director with such qualifications or expertise as required under Rule 3.10(2) of the Listing Rules.

Recommendation of the Nomination Committee

The Nomination Committee had assessed and reviewed the annual written confirmation of independence of each of the independent non-executive Directors for the year ended 31 December 2021, based on the independence criteria as set out in Rule 3.13 of the Listing Rules and confirmed that all of them remain independent. In addition, the Nomination Committee had evaluated the performance of each of the retiring Directors for the year ended 31 December 2021 and found their performance satisfactory. As a result, with the recommendation of the Nomination Committee, the Board has proposed that all the retiring Directors, namely Ms. Sun Tingting, Ms. Tang Po Yi, Dato' Sri Lai Chai Suang 拿督斯里賴彩雲博士*, Mr. Andy Yong Kim Seng 楊錦成先生* and Dr. Clemen Chiang Wen Yuan 鄭文元博士* stand for re-election as Directors at the AGM. As a good corporate governance practice, each of the retiring Directors abstained from voting at the relevant Board meeting on the respective propositions of their recommendations for re-election by the Shareholders at the AGM.

Details of the retiring Directors who are proposed to be re-elected at the AGM are set out in Appendix II to this circular pursuant to Rule 13.74 of the Listing Rules.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from Monday, 27 June 2022 to Thursday, 30 June 2022 (both days inclusive), during which period no transfer of Shares can be registered.

In order to qualify for attending and voting at the AGM, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not later than 4:30 p.m. on Friday, 24 June 2022.

AGM AND PROXY ARRANGEMENT

A notice convening the AGM to be held Thursday, 30 June 2022 at 11:30 a.m. is set out on pages 19 to 24 of this circular. Ordinary resolutions will be proposed at the AGM to approve, among other things, (i) the granting of the General Mandate (including the extended General Mandate, and the Repurchase Mandate; and (ii) the re-election of Directors.

A form of proxy for use at the AGM is enclosed with this circular and such form of proxy is also published at the website of the Stock Exchange at www.hkex.com.hk. Whether or not you are able to attend the AGM, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and deposit the same at the Hong Kong branch share registrar of the Company, Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the AGM or any adjournment thereof. Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof should you so wish and in such event, the instrument appointing a proxy shall be deemed to be revoked.

All the resolutions proposed to be approved at the AGM will be taken by poll pursuant to Rule 13.39(4) of the Listing Rules and an announcement will be made by the Company after the AGM on the results of the AGM under Rule 13.39(5) of the Listing Rules.

RESPONSIBILITY STATEMENT

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

RECOMMENDATION

The Directors consider the proposed grant of the General Mandate (including the extended General Mandate) and the Repurchase Mandate and the proposed re-election of Directors are in the interests of the Company and the Shareholders as a whole. Accordingly, the Directors recommend the Shareholders to vote in favour of the relevant resolutions to be proposed at the AGM.

GENERAL

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, no Shareholder is required to abstain from voting on the resolutions to be proposed at the AGM.

MISCELLANEOUS

The English text of this circular shall prevail over the Chinese text for the purpose of interpretation.

Yours faithfully For and on behalf of the Board of Asia Television Holdings Limited Chan Wai Kit Executive Director

This Appendix serves as an explanatory statement, as required by the Listing Rules, to provide requisite information to you for your consideration of the Repurchase Mandate.

1. REPURCHASE OF SECURITIES FROM CONNECTED PARTIES

The Listing Rules prohibit the Company from knowingly purchasing its securities on the Stock Exchange from a "connected person", that is, a director, chief executive or substantial shareholder of the Company or any of its subsidiaries or their respective associates (as defined in the Listing Rules) and a connected person is prohibited from knowingly selling to the Company his/her/its securities of the Company.

No connected person of the Company has notified the Company that he/she/it has a present intention to sell any Shares to the Company nor has any such connected person undertaken not to sell any of the Shares held by him/her/it to the Company in the event that the Repurchase Mandate is passed.

2. SHARE CAPITAL

As at the Latest Practicable Date, the issued share capital of the Company comprised 9,925,668,000 fully paid Shares.

Subject to the passing of the proposed resolution for the approval of the Repurchase Mandate and on the basis that no further Shares are issued or repurchased by the Company prior to the AGM and the issued share capital of the Company remain unchanged at the date of the AGM, the Company will be allowed under the Repurchase Mandate to repurchase a maximum of 992,566,800 fully paid Shares, representing 10% of the issued share capital of the Company as at the date of passing of the resolution.

3. REASONS FOR THE REPURCHASE

The Directors believe that the Repurchase Mandate is in the best interests of the Company and the Shareholders as a whole. An exercise of the Repurchase Mandate may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net assets per Share and/or earnings per Share and will only be made when the Directors believe that a repurchase will benefit the Company and the Shareholders as a whole.

4. FUNDING OF REPURCHASES

Repurchases would be funded entirely from the Company's available cash flow or working capital facilities which will be funds legally available under the Cayman Islands law and the memorandum of association of the Company and the Articles of Association and for such purpose.

An exercise of the Repurchase Mandate in full may have a material adverse impact on the working capital and gearing position of the Company compared with those as at 31 December 2021, being the date of its latest published audited consolidated accounts. The Directors do not, however, intend to make any repurchase in circumstances that would have a material adverse impact on the working capital or gearing position of the Company.

The Company may not repurchase the shares for a consideration other than cash or the settlement otherwise than in accordance with the trading rules of the Stock Exchange from time to time.

5. SHARE PRICES

The highest and lowest prices at which the Shares have traded on the Stock Exchange in each of the previous twelve calendar months immediately prior to the Latest Practicable Date were as follows:

| | Highest | Lowest |
|-----------------------------------------|---------|--------|
| | HK\$ | HK\$ |
| 2021 | | |
| April | 0.049 | 0.037 |
| May | 0.047 | 0.039 |
| June | 0.049 | 0.042 |
| July | 0.043 | 0.039 |
| August | 0.042 | 0.037 |
| September | 0.039 | 0.025 |
| October | 0.028 | 0.022 |
| November | 0.029 | 0.023 |
| December | 0.024 | 0.021 |
| | | |
| 2022 | | |
| January | 0.022 | 0.019 |
| February | 0.020 | 0.016 |
| March | 0.015 | 0.011 |
| April | 0.013 | 0.010 |
| May (up to the Latest Practicable Date) | 0.012 | 0.010 |

6. DISCLOSURE OF INTERESTS AND MINIMUM PUBLIC HOLDING

None of the Directors or, to the best of their knowledge having made all reasonable enquiries, their associates, have any present intention to sell to the Company or its subsidiaries any of the Shares in the Company if the Repurchase Mandate is approved at the AGM.

The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, they will exercise the powers of the Company to make repurchases pursuant to the Repurchase Mandate in accordance with the Listing Rules and applicable laws of the Cayman Islands.

If a Shareholder's proportionate interest in the voting rights of the Company increases on the Company exercising its powers to repurchase Shares pursuant to the Repurchase Mandate, such increase will be treated as an acquisition for the purposes of Rule 32 of the Takeovers Code. As a result, a Shareholder or group of Shareholders acting in concert could obtain or consolidate control of the Company and become obliged to make a mandatory offer in accordance with Rules 26 and 32 of the Takeovers Code.

As at the Latest Practicable Date, the following Shareholders are interested in more than 10% of the Shares then in issue:

| Name | Note | Number of Shares | Percentage holding |
|-----------------------------------------------------------------------|------|---------------------|-----------------------|
| China Special Economic Zone Development Limited (" CSEZD ") | 1 | 1,815,000,000 (L) | 18.29% |

L denotes long position.

Note:

CSEZD is an investment holding company incorporated under the laws of Hong Kong, 100% of the issued share capital is directly held by Build Rise Capital Group Limited ("Build Rise"), a company incorporated in Republic of Seychelles, is wholly-owned by Mr. Ma Fai ("Mr. Ma"). Accordingly, Build Rise and Mr. Ma are deemed to be interested in the 1,815,000,000 Shares held by CSEZD by virtue of the Securities and Futures Ordinance.

EXPLANATORY STATEMENT

In the event that the Directors exercise in full the power to repurchase Shares in accordance with the Repurchase Mandate, the total interests of the above Shareholders in the Shares would be increased to:

| Name | Percentage holding |
|-------|-----------------------|
| CSEZD | 20.32% |

On the basis of the current shareholdings of the above Shareholders, an exercise of the Repurchase Mandate in full will not result in him/her becoming obliged to make a mandatory offer under Rule 26 of the Takeovers Code.

The Directors have no intention to exercise the Repurchase Mandate to such an extent that will result in a requirement of the above Shareholders, or any other persons to make a mandatory offer under the Takeovers Code or the number of Shares in the hands of the public falling below the prescribed minimum percentage of 25%.

Save as disclosed above, the Directors are currently not aware of any consequences which will arise under the Takeovers Code as a result of any repurchase made under the Repurchase Mandate.

At as the Latest Practicable Date, the Directors have no intention to exercise any of the Repurchase Mandate.

7. SHARES REPURCHASE MADE BY THE COMPANY

The Company had not purchased any of its Shares (whether on the Stock Exchange or otherwise) during the previous six months immediately prior to the Latest Practicable Date.

Details of the Directors who will retire from office at the AGM and being eligible, will offer themselves for re-election at the AGM, are set out below:

(1) Ms. Sun Tingting ("Ms. Sun")

Ms. Sun, aged 32, is currently an executive Director of the Company. She joined the Group in June 2019. She is the executive associate Dean of Beijing Institute of Applied Technology. She holds a Bachelor Degree in Business Administration from Beijing University of Applied Technology. As advised by Ms. Sun, she has extensive experience and networking resources in finance, corporate governance, strategic planning and education.

Ms. Sun has entered into a service agreement with the Company for an initial term of two years commencing on 28 June 2019. The appointment will be renewable automatically for successive term of one year only commencing from the next date after the expiry of the then current term of her appointment unless terminated by either party giving not less than one month's prior notice in writing to the other. Ms. Sun is entitled to a director's remuneration of HK\$720,000 per annum, which was determined by the Board and the Remuneration Committee of the Board with reference to her duties and responsibilities with the Company.

As at the Latest Practicable Date, Ms. Sun is interested in share options entitling her to subscribe for 29,000,000 ordinary shares of the Company.

Save as disclosed above, as at the Latest Practicable Date, Ms. Sun does not have any interest in the Shares of the Company or any of its associated corporations within the meaning of Part XV of SFO. Ms. Sun has not held any other directorship in public companies listed in Hong Kong or any other major exchanges in the last three years preceding the Latest Practicable Date.

Save as disclosed above, as at the Latest Practicable Date, Ms. Sun does not hold any other positions in the Company or its subsidiaries; and does not have any other relationship with any other Directors, senior management, substantial shareholders or controlling shareholders of the Company.

There are no other matters or information in relation to Ms. Sun that need to be brought to the attention of the Shareholders or to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

(2) Ms. Tang Po Yi ("Ms. Tang")

Ms. Tang, aged 29, she holds a Bachelor Degree in Economics and Business from University College London and MSc in Political Economy of Europe, London School of Economics and Political Science. After graduation, Ms. Tang had been working in Deloitte Hong Kong. Ms. Tang had joined the Group as the Business Development Manager of Asia Television Digital Media Limited, a wholly owned company of the Group, since June 2017. She was appointed as a non-independent non-executive director of Yong Tai Berhad (Bursa Malaysia Securities Berhad, stock code: 7066) in January 2018. Ms. Tang is a director of certain subsidiaries of the Group as at the Latest Practicable Date.

Ms. Tang has entered into a letter of appointment with the Company for an initial term of two years commencing on 15 September 2021. The appointment will be renewable automatically for successive term of one year only commencing from the next date after the expiry of the then current term of her appointment unless terminated by either party giving not less than three months' prior notice in writing to the other. Ms. Tang is entitled to a director's remuneration of HK\$480,000 per annum, which was determined by the Board and the Remuneration Committee of the Board with reference to her duties and responsibilities with the Company.

Save as disclosed above, Ms. Tang has not held any other directorship in other public companies, the securities of which are listed on any securities market in Hong Kong or overseas for the last three years.

As at the Latest Practicable Date, Ms. Tang is interested in share options entitling her to subscribe for 29,000,000 ordinary shares of the Company.

Save as disclosed above, as at the Latest Practicable Date, Ms. Tang does not have any interest in the Shares of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, as at the Latest Practicable Date, Ms. Tang does not hold any other positions in the Company or its subsidiaries; and does not have any other relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company.

There are no other matters or information in relation to Ms. Tang that need to be brought to the attention of the Shareholders or to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

DETAILS OF DIRECTORS PROPOSED TO BE RE-ELECTED AT THE AGM

(3) Dato' Sri Lai Chai Suang 拿督斯里賴彩雲博士* ("Dr. Lai")

Dr. Lai, aged 52, is currently the Chairman of the Board and a non-executive Director of the Company. She joined the Group in December 2019. She holds a Honorary Doctorate Degree of Humanities from Southwest State University, Russia. Dr. Lai is the founder of Mon Space (London) Limited in the United Kingdom, currently the group's chief executive officer and responsible for managing daily operations of the group. She is also a board member of Mon Space Net Inc., a company incorporated in Malaysia and listed on the OTC market of the United States (OTC Stock Code: MSNI). As advised by Dr. Lai, her entrepreneurial projects started in the trading industry and then expanded to telecommunications, food and beverage and real estate across Asia. Subsequently, Mon Space (London) Limited has recently penetrated into digital & consumer electronics, including online shopping platforms with the concepts of health and beauty. As an outstanding entrepreneur, Dr. Lai has been active in leading women's roles and is known in Malaysia for her strong acumen in business and inspirational speech.

Dr. Lai has entered into a letter of appointment with the Company for an initial term of two years commencing on 20 December 2019. The appointment will be renewable automatically for successive term of one year only commencing from the next date after the expiry of the then current term of her appointment unless terminated by either party giving not less than three months' prior notice in writing to the other. Dr. Lai is entitled to a director's remuneration of HK\$960,000 per annum, which was determined by the Board and the Remuneration Committee with reference to her duties and responsibilities with the Company.

As at the Latest Practicable Date, Dr. Lai is interested in share options entitling her to subscribe for 29,000,000 ordinary shares of the Company.

Save as disclosed above, as at the Latest Practicable Date, Dr. Lai does not have any interest in the Shares of the Company or any of its associated corporations within the meaning of Part XV of SFO. Save as disclosed above, Dr. Lai has not held any other directorship in public companies listed in Hong Kong or any other major exchanges in the last three years preceding the Latest Practicable Date.

Save as disclosed above, as at the Latest Practicable Date, Dr. Lai does not hold any other positions in the Company or its subsidiaries; and does not have any other relationship with any other Directors, senior management, substantial shareholders or controlling shareholders of the Company.

There are no other matters or information in relation to Dr. Lai that need to be brought to the attention of the Shareholders or to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

(4) Mr. Andy Yong Kim Seng 楊錦成先生* ("Mr. Yong")

Mr. Yong, aged 50, is currently a non-executive Director of the Company. He joined the Group in February 2020. He holds a Bachelor degree of Laws from Bond University, Australia. As advised by Mr. Yong, he is an advocate and solicitor and member of the Malaysian Bar and he is currently the lawyer and managing partner at Messrs NS Leong, Low & Andy in Malaysia. Mr. Yong has more than nineteen years of experience in the litigation covering a wide spectrum of civil cases and criminal cases.

Mr. Yong has entered into a letter of appointment with the Company for an initial term of two years commencing on 28 February 2020. The appointment will be renewable automatically for successive term of one year only commencing from the next date after the expiry of the then current term of his appointment unless terminated by either party giving not less than three months' prior notice in writing to the other. Mr. Yong is entitled to a director's remuneration of HK\$360,000 per annum, which was determined by the Board and the Remuneration Committee with reference to his duties and responsibilities with the Company.

As at the Latest Practicable Date, Mr. Yong is interested in share options entitling him to subscribe for 29,000,000 ordinary shares of the Company.

Save as disclosed above, as at the Latest Practicable Date, Mr. Yong does not have any interest in the Shares of the Company or any of its associated corporations within the meaning of Part XV of SFO. Mr. Yong has not held any other directorship in public companies listed in Hong Kong or any other major exchanges in the last three years preceding the Latest Practicable Date.

Save as disclosed above, as at the Latest Practicable Date, Mr. Yong does not hold any other positions in the Company or its subsidiaries; and does not have any other relationship with any other Directors, senior management, substantial shareholders or controlling shareholders of the Company.

There are no other matters or information in relation to Mr. Yong that need to be brought to the attention of the Shareholders or to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

DETAILS OF DIRECTORS PROPOSED TO BE RE-ELECTED AT THE AGM

(5) Dr. Clemen Chiang Wen Yuan 鄭文元博士* ("Dr. Clemen")

Dr. Clemen, aged 48, is appointed to be an independent non-executive Director, the member of the Audit Committee, the Nomination Committee and the Remuneration Committee on 27 May 2022 and shall be effect from 1 June 2022. Dr. Clemen is a Chartered Fellow of the Chartered Management Institute in the United Kingdom, a Chartered Marketer and a Fellow of the Chartered Institute of Marketing in the United Kingdom, and a Chartered Wealth Manager and a Fellow of the Global Academy of Finance & Management in the United States of America. He obtained a Bachelor of Engineering (Civil) from the Nanyang Technological University, Singapore in 2000, a Master of Business Administration from the University of Louisville, United States of America in 2002, and a Doctor of Philosophy from the University of Canberra, Australia in 2017. Dr. Clemen has rich experience in entrepreneurship, business strategy and fintech. He is the Chief Executive Office of Aly Pte. Ltd., a financial technology Company in Singapore. Dr. Clemen is currently an independent director and the chairman of the remuneration and nominating committee of Travelite Holdings Ltd, which company shares are listed on the Singapore Exchange (SGX: BCZ) from 2019. He is also an advisor of the Advisory Board of SMI Vantage Limited, which company's shares are listed on the Singapore Exchange (SGX: Y45) from 2021.

Dr. Clemen was a director of Freely Pte. Ltd. from 19 April 2001 until its dissolution via compulsory winding up (insolvency) on 4 September 2014. Freely Pte. Ltd. was a company in Singapore exempted from holding Capital Markets Services Licence to carry on business in fund management to not more than 30 qualified investors as defined under the Securities and Futures Regulations. In January 2007, Freely Pte. Ltd. was issued a supervisory warning from the Monetary Authority of Singapore ("MAS") for breaching a direction issued by the MAS by stating on its website that "Freely Investments has been awarded a licence by the MAS to manage funds for up to 30 high-net worth individuals", which is in contravention of section 101(1) of the Securities and Futures Act, Chapter 289.

Save as disclosed above, Dr. Clemen has not held any other directorships in public companies listed in Hong Kong or any other major exchanges in the last three years preceding the Latest Practicable Date. Dr. Clemen is appointed for an initial term of two years, but will retire at the forthcoming general meeting of the Company pursuant to article 86(3) of the Company's articles of association and shall then be eligible for re-election. Thereafter, Dr. Clemen will be subject to retirement by rotation and re-election every three years at the annual general meetings of the Company in accordance with article 87 of the Company's articles of association.

DETAILS OF DIRECTORS PROPOSED TO BE RE-ELECTED AT THE AGM

Dr. Clemen is entitled to an annual director's fee of HK\$120,000 for acting as an independent non-executive Director which was determined by the Board and the Remuneration Committee with reference to the amounts of director's fees payable to other independent non-executive Directors of the Company and the prevailing market level of remuneration for a similar position. Other than the aforesaid, Dr. Clemen is not entitled to any other emoluments for holding office as an independent non-executive Director.

Save as disclosed above, Dr. Clemen does not hold any other positions with the Company or its subsidiaries, and is not connected with any Directors, senior management or substantial shareholders of the Company. As at the Latest Practicable Date, Dr. Clemen does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

There are no matters which required to be disclosed in accordance with Rule 13.51(2)(h) to (v) of the Listing Rules and there are no other matters that needed to be brought to the attention of shareholders of the Company.

* For identification purpose only

NOTICE OF AGM

ATV 亞洲電視 ASIA TELEVISION ASIA TELEVISION HOLDINGS LIMITED 亞洲電視控股有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 707)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that an annual general meeting of Asia Television Holdings Limited (the "**Company**") will be held at Studio No. 8, G/F., 33 Dai Shing Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong on Thursday, 30 June 2022 at 11:30 a.m. for the following purposes:

AS ORDINARY RESOLUTIONS:

- 1. To receive and approve the audited consolidated financial statements and the reports of the directors (the "**Directors**") and auditors of the Company for the year ended 31 December 2021;
- 2. (a) To re-elect Ms. Sun Tingting as executive Director;
 - (b) To re-elect Ms. Tang Po Yi as executive Director;
 - (c) To re-elect Dato' Sri Lai Chai Suang 拿督斯里賴彩雲博士* as non-executive Director;
 - (d) To re-elect Mr. Andy Yong Kim Seng 楊錦成先生* as non-executive Director;
 - (e) To re-elect Dr. Clement Chiang Wen Yuan 鄭文元博士* as independent non-executive Director;
- 3. To authorise the board of Directors (the "**Board**") to fix the Directors' remuneration;
- 4. To re-appoint Crowe (HK) CPA Limited as the auditors of the Company and to authorise the Board to fix their remuneration;

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5. To, as special business, consider and, if thought fit, pass the following resolution as an ordinary resolution:

"THAT:

- (a) subject to paragraph (c) below, pursuant to the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), the exercise by the Directors during the Relevant Period (as defined below) of all the powers of the Company to allot, issue and deal with unissued shares of the Company (the "Shares") and to make or grant offers, agreements and options, including warrants to subscribe for Shares, which might require the exercise of such powers be and the same is hereby generally and unconditionally approved;
- (b) the approval in paragraph (a) above shall authorise the Directors during the Relevant Period to make or grant offers, agreements and options which might require the exercise of such powers after the end of the Relevant Period;
- (c) the aggregate nominal amount of share capital allotted or agreed conditionally or unconditionally to be allotted (whether pursuant to options or otherwise) by the Directors pursuant to the approval in paragraph (a) above, otherwise than pursuant to (i) a Rights Issue (as defined below); or (ii) the exercise of any options granted under the existing share option scheme of the Company; or (iii) any scrip dividend or similar arrangements providing for the allotment and issue of Shares in lieu of the whole or part of a dividend on Shares in accordance with the articles of association of the Company in force from time to time, shall not exceed the aggregate of:
 - (aa) 20 per cent. of the aggregate nominal amount of the share capital of the Company in issue on the date of the passing of this resolution; and
 - (bb) (if the Directors are so authorised by a separate ordinary resolution of the shareholders of the Company) the nominal amount of any share capital of the Company repurchased by the Company subsequent to the passing of this resolution (up to a maximum equivalent to 10 per cent. of the aggregate nominal amount of the share capital of the Company in issue on the date of the passing of resolution no. 6),

and the authority pursuant to paragraph (a) of this resolution shall be limited accordingly; and

(d) for the purposes of this resolution:

"**Relevant Period**" means the period from the date of the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company, the Companies Law (Law 3 of 1961, as consolidated and revised) of the Cayman Islands (the "Companies Law") or any other applicable laws of Cayman Islands to be held; and
- (iii) the passing of an ordinary resolution by the shareholders of the Company in general meeting revoking or varying the authority given to the Directors by this resolution;

"**Rights Issue**" means an offer of Shares, or offer or issue of warrants, options or other securities giving rights to subscribe for Shares open for a period fixed by the Directors to holders of Shares on the register on a fixed record date in proportion to their then holdings of Shares (subject to such exclusion or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements, or having regard to any restrictions or obligations under the laws of, or the requirements of, or the expense or delay which may be involved in determining the existence or extent of any restrictions or obligations under the laws of, or the requirements of, or the requirements of, any jurisdiction outside Hong Kong or any recognised regulatory body or any stock exchange outside Hong Kong)."

6. To, as special business, consider and, if thought fit, pass the following resolution as an ordinary resolution:

"THAT:

(a) the exercise by the Directors during the Relevant Period (as defined below) of all powers of the Company to purchase the Shares on the Stock Exchange or any other stock exchange on which the Shares may be listed and recognised by the Securities and Futures Commission and the Stock Exchange for such purpose, and otherwise in accordance with the rules and regulations of the Securities and Futures Commission, the Stock Exchange, the Companies Law and all other applicable laws in this regard, be and the same is hereby generally and unconditionally approved;

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- (b) the aggregate nominal amount of Shares which may be purchased by the Company pursuant to the approval in paragraph (a) during the Relevant Period shall not exceed 10 per cent. of the aggregate nominal amount of the issued share capital of the Company as at the date of the passing of this resolution and the authority pursuant to paragraph (a) of this resolution shall be limited accordingly; and
- (c) for the purposes of this resolution, "Relevant Period" means the period from the date of the passing of this resolution until whichever is the earliest of:
 - (i) the conclusion of the next annual general meeting of the Company;
 - (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company, the Companies Law or any other applicable laws of Cayman Islands to be held; and
 - (iii) the passing of an ordinary resolution by the shareholders of the Company in general meeting revoking or varying the authority given to the Directors by this resolution."
- 7. To, as special business, consider and, if thought fit, pass the following resolution as an ordinary resolution:

"**THAT** the Directors be and they are hereby authorised to exercise the authority referred to in paragraph (a) of resolution no. 5 above in respect of the share capital of the Company referred to in sub-paragraph (bb) of paragraph (c) of such resolution."

Yours faithfully For and on behalf of the board of directors of **Asia Television Holdings Limited Chan Wai Kit** *Executive Director*

Hong Kong, 31 May 2022

Registered office: Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands Head office and principal place of business in Hong Kong: Room 903, 9/F., Tower A New Mandarin Plaza 14 Science Museum Road Tsim Sha Tsui East, Kowloon Hong Kong

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Notes:

- 1. A member entitled to attend and vote at the annual general meeting convened by the above notice is entitled to appoint one or more proxy to attend and, subject to the provisions of the articles of association of the Company, to vote on his behalf. A proxy need not be a member of the Company but must be present in person at the annual general meeting to represent the member. If more than one proxy is so appointed, the appointment shall specify the number and class of Shares in respect of which each such proxy is so appointed.
- 2. In order to be valid, the form of proxy must be deposited together with a power of attorney or other authority, if any, under which it is signed or a notarially certified copy of that power or authority, at the offices of the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time for holding the annual general meeting or any adjournment thereof. Completion and return of a form of proxy will not preclude a shareholder of the Company from attending in person and voting at the annual general meeting or any adjournment thereof, should he so wish and in such event, the instrument appointing a proxy shall be deemed to be revoked.
- 3. The register of members of the Company will be closed from Monday, 27 June 2022 to Thursday, 30 June 2022 (both days inclusive), during which period no transfer of Shares will be registered. In order to qualify for exercising the voting rights of shareholders of the Company at the annual general meeting, all transfers accompanied by the relevant share certificate(s), must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, not later than 4:30 p.m. on Friday, 24 June 2022.
- 4. In relation to proposed resolutions nos. 5 and 7 above, approval is being sought from the shareholders for the grant to the Directors of a general mandate to authorize the allotment and issue of shares of the Company under the Listing Rules. The Directors have no immediate plans to issue any new shares of the Company other than Shares which may fall to be issued under the share option scheme of the Company or any scrip dividend scheme which may be approved by shareholders.
- 5. In relation to proposed resolution no. 6 above, the Directors wish to state that they will exercise the powers conferred thereby to repurchase Shares in circumstances which they deem appropriate for the benefit of the shareholders of the Company. An explanatory statement containing the information necessary to enable the shareholders to make an informed decision to vote on the proposed resolution as required by the Listing Rules is set out in Appendix I to this circular.
- 6. If tropical cyclone warning signal no. 8 or above is hoisted or "extreme conditions" caused by super typhoons or a black rainstorm warning signal is in force at 8:00 a.m. on Thursday, 30 June 2022, the meeting will be postponed and further announcement for details of alternative meeting arrangements will be made. The meeting will be held as scheduled even when tropical cyclone warning signal no. 3 or below is hoisted, or an amber or red rainstorm warning signal is in force. You should make your own decision as to whether you would attend the meeting under bad weather conditions and if you should choose to do so, you are advised to exercise care and caution.

In response to the current situation of the novel coronavirus infection in Hong Kong, the following measures will be taken at the AGM:

- a. Entry to the AGM venue will only be allowed to Shareholder or proxy who does not have any symptoms of the novel coronavirus, including runny nose, headache, cough, sore throat, and fever, and has passed temperature test;
- b. No entry will be allowed to any Shareholder or proxy who is subject to mandatory quarantine order imposed by the Government;
- c. All Shareholders and proxies allowed to enter the AGM venue must properly wear surgical face masks at all times until after they have left the venue; and
- d. No refreshments will be served.

To further reduce the risk of the novel coronavirus spreading at the AGM by limiting the number of attendees, Shareholders are strongly encouraged to consider appointing Chairman of the AGM as their proxy to vote on the resolutions for them.