

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Goodbaby

International

Goodbaby International Holdings Limited

好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 1086)

REVISED ARRANGEMENTS FOR ANNUAL GENERAL MEETING

References are made to the circular (the “**Circular**”) and the notice (the “**AGM Notice**”) of the annual general meeting (the “**AGM**”) of Goodbaby International Holdings Limited (the “**Company**”) both dated 20 April 2022 together with the form of proxy (the “**Proxy Form**”). Unless otherwise stated, capitalised terms used herein shall have the same meaning as defined in the Circular and AGM Notice.

NO PHYSICAL ATTENDANCE OF THE AGM

In light of the recent COVID-19 outbreak in Mainland China, including Shanghai, the PRC, and the local travel restrictions imposed by the government authorities, the Board hereby announces that the AGM which was originally scheduled to be held at 8/F, No. 5 Building, the Hub, No. 99 Shaohong Road, Minhang District, Shanghai, PRC on Monday, 23 May 2022 at 10:00 a.m. will be conducted virtually via electronic means (the “**Virtual AGM**”) without physical attendance. The Shareholders and/or their proxies will NOT be able to attend the Virtual AGM in person, and can only attend the Virtual AGM via electronic means using their own electronic devices.

ATTENDANCE AT THE VIRTUAL AGM ELECTRONICALLY

Shareholders will be able to attend the Virtual AGM via the online platform, including to watch and listen to the Virtual AGM and submit any questions by email in advance or in writing through the online platform during the Virtual AGM. The online platform can be accessed from any location with access to the internet via smartphone, tablet device or computer. All Shareholders who have completed the registration (as detailed below) will be able to view the live streaming of the Virtual AGM and submit questions online during the Virtual AGM. From 9:30 a.m., on 23 May 2022, Shareholders can login to the online platform by visiting the website at: http://meetings.computershare.com/Goodbaby_2022AGM.

PRIOR REGISTRATION

For registered Shareholders who wish to attend the AGM, please contact Company’s branch share registrar in Hong Kong at +852 2862 8555 as soon as possible for arrangement from

9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays), but in any event not later than 5:00 p.m. on Friday, 20 May 2022. If Shareholders have any enquiries regarding the above arrangement, they should contact the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at the same hotline and office hours stated above from Monday to Friday (excluding Hong Kong public holidays). Non-registered holders whose Shares are held in the Central Clearing and Settlement System through banks, brokers, custodians or Hong Kong Securities Clearing Company Limited may be able to attend the Virtual AGM and submit questions as mentioned above. In this regard, they should consult directly with their banks, brokers or custodians (as the case may be) for the necessary arrangements. Shareholders who have obtained the login details/password for logging in the online platform shall not share with such information with others.

CHANGES TO THE PROXY FORM

In light of the arrangement for the Virtual AGM, the Proxy Form should be read as follow with changes underlined "as my/our proxy to act for me/us at the Annual General Meeting of the Company to be held virtually on Monday, 23 May 2022 at 10:00 a.m. (and at any adjournment thereof)".

Save for the above-mentioned changes, all other information set out in the Proxy Form shall remain unchanged and valid for the Virtual AGM which will be held at 10:00 a.m. on Monday, 23 May 2022.

VOTE BY APPOINTING THE CHAIRMAN OF THE AGM AS YOUR PROXY

All resolutions at the AGM will be decided on a poll. Shareholders will still be able to vote by doing so in advance of the AGM by proxy. If you wish to vote on any resolution at the AGM, you must appoint the chairman of the AGM as your proxy to exercise your right to vote at the AGM in accordance with your instructions.

The Proxy Form has been posted to Shareholders together with the Circular. Alternatively, the Proxy Form can be downloaded from the "Investor Relations" section of the Company's website at <https://images.gbinternational.com.hk/image/upload/gbi/downloads/proxy%20form-ew01086a-625f6ccf40765.pdf> and the Stock Exchange's website at <https://www1.hkexnews.hk/listedco/listconews/sehk/2022/0420/2022042000129.pdf>. If you are not a registered Shareholder (if your Shares are held via banks, brokers, custodians or the Hong Kong Securities Clearing Company Limited), you should consult directly with your banks or brokers or custodians (as the case may be) as soon as practicable to assist you in the appointment of the chairman of the AGM as your proxy to vote.

The proxy form should be returned to the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, not less than 48 hours before the time for holding the AGM (i.e. 10:00 a.m. on Saturday, 21 May 2022) or any adjournment thereof (as the case may be).

ASK QUESTIONS AT THE AGM

Shareholders registered to participate in the Virtual AGM may submit questions related to the resolutions of the AGM in advance by 12:00 noon on Friday, 22 April 2022 to the Company by email at ir@goodbabyint.com; and/or via electronic means in writing via the online platform during the Virtual AGM.

Important reminder: Due to the constantly evolving COVID-19 situation in the Mainland China, the Company may be required to change its arrangements for the Virtual AGM at short notice. Shareholders should check the Company's corporate website (<https://www.gbinternational.com.hk>) or the Company's announcement on the Stock Exchange (www.hkexnews.hk) for the latest updates on the status of the Virtual AGM. All times and dates in this announcement refer to Hong Kong local times and dates.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares and, if they are in any doubt about their position, they should consult their professional advisor(s).

By Order of the Board
Goodbaby International Holdings Limited
SONG Zhenghuan
Chairman

Hong Kong, 17 May 2022

As at the date of this announcement, the Executive Directors of the Company are Mr. SONG Zhenghuan, Mr. Martin POS, Mr. XIA Xinyue, Mr. LIU Tongyou and Mr. Michael Nan QU; the Non-Executive Directors are Ms. FU Jingqiu and Mr. HO Kwok Yin, Eric; and the Independent Non-Executive Directors are Mr. Iain Ferguson BRUCE, Mr. SHI Xiaoguang, Ms. CHIANG Yun and Mr. JIN Peng.