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(Incorporated in Bermuda with limited liability) (Stock Code: 1060)

NOTIFICATION OF BOARD MEETING

The board of directors (the "<u>Board</u>") of Alibaba Pictures Group Limited (the "<u>Company</u>") hereby announces that a meeting of the Board will be held on Wednesday, June 1, 2022 for the purpose of, among other things, approving the publication of the announcement of the audited consolidated final results of the Company and its subsidiaries for the financial year ended March 31, 2022 and considering the recommendation of payment of a final dividend, if any.

By Order of the Board Alibaba Pictures Group Limited Lew Aishan Nicole Company Secretary

Hong Kong, May 12, 2022

As at the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being the executive directors; Mr. Liu Zheng, being the non-executive director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive directors.