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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2255)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the SFO.

The Board wishes to inform shareholders of the Company and potential investors that, the Group is expected to record a net profit of not less than RMB830 million for FY2021.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Haichang Ocean Park Holdings Ltd. (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the "SFO").

The board of directors (the "Board") of the Company wishes to inform shareholders of the Company and potential investors that, based on the preliminary review of the draft unaudited management accounts (the "Management Accounts") of the Group for the year ended 31 December 2021 ("FY2021"), the Group is expected to record a net profit of not less than RMB830 million for FY2021, as compared to the net loss of approximately RMB1,478.5 million recorded for the year ended 31 December 2020. Such expected increase is primarily attributable to the one-off and extraordinary gain on disposal (the "Disposal") of the 100% equity interest in the Four Theme Parks Companies (as defined in the circular of the Company dated 22 November 2021 (the "Circular")) recorded in FY2021. Details of the Disposal can be found in the Circular.

The information contained in this announcement is solely based on the preliminary assessment results made by the Company's management according to the Management Accounts and with reference to the information currently available, which have not been reviewed and audited by the auditors of the Company and may be subject to finalisation and necessary adjustments. Shareholders of the Company and potential investors are advised to read carefully the detailed audited financial information of the Group for the year ended 31 December 2021 which will be disclosed in the results announcement of the Company to be published in March 2022.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie

Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 9 March 2022

As at the date of this announcement, the executive directors of the Company are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive directors of the Company are Mr. Wang Xuguang, Mr. Li Hao and Mr. Yuan Bing; and the independent non-executive directors of the Company are Mr. Chen Guohui, Mr. Wang Jun and Ms. Zhang Meng.