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Bonjour Holdings Limited 卓悦控股有限公司

 $(Incorporated\ in\ the\ Cayman\ Islands\ with\ limited\ liability)$

(Stock Code: 653)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of Bonjour Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces that Mr. Kwan Tat Cheong ("Mr. Kwan") has tendered his resignation as an executive director of the Company and will cease to act as an authorised representative of the Company for the purpose of Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") (the "Authorised Representative for the purpose of the Listing Rules") with effect from 6 December 2021 as he intended to devote more time to his other business commitments.

Mr. Kwan has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or to the attention of The Stock Exchange of Hong Kong Limited.

Following the resignation of Mr. Kwan, the Board is pleased to announce that in replacement of Mr. Kwan, Mr. Wong Iu Ming ("Mr. Wong") in addition to being the company secretary of the Company and an authorised representative of the Company to accept service of process in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), will also take up the role of the Authorised Representative for the purpose of the Listing Rules, with effect from 6 December 2021.

The Board would like to take this opportunity to express its gratitude to Mr. Kwan for his past contribution to the Group during his tenure of service and welcome Mr. Wong for his new appointment.

By order of the Board

Bonjour Holdings Limited

Chen Jianwen

Chairman and Executive Director

Hong Kong, 6 December 2021

As at the date of this announcement, the Board comprised Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.