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Sterling Group Holdings Limited 美臻集團控股有限公司*

(incorporated in the Cayman Islands with limited liability) (Stock Code: 1825)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Sterling Group Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held at 18/F, Win Plaza, 9 Sheung Hei Street, San Po Kong, Kowloon, Hong Kong on Monday, 29 November 2021 for the purpose of, *inter alia*, approving the interim results of the Company and its subsidiaries for the six months ended 30 September 2021 and considering the payment of an interim dividend, if any.

By order of the Board Sterling Group Holdings Limited 美臻集團控股有限公司* Choi Siu Wai William Chairman

Hong Kong, 12 November 2021

As at the date of this announcement, the Board comprises the following directors:

Ms. Wong Mei Wai Alice, Mr. Siu Yik Ming and Mr. Chung Sam Kwok Wai are the executive Directors, Mr. Choi Siu Wai William is the non-executive Director and Chairman, and Mr. Chan Kee Huen Michael, Mr. Ko Ming Tung Edward and Mr. Tsang Ho Yin are the independent non-executive Directors.