

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CHINA HUIRONG FINANCIAL HOLDINGS LIMITED

中國匯融金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1290)

ANNOUNCEMENT POSITIVE PROFIT ALERT

This announcement is made by China Huirong Financial Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the currently available preliminary assessment of the unaudited consolidated management accounts of the Company for the six months ended 30 June 2021 (the “**Unaudited Management Accounts**”),

- (i) while the Board expects to record a decrease in revenue by approximately 2% to 4% for the six months ended 30 June 2021 as compared to the revenue for the six months ended 30 June 2020;
- (ii) the Board expects to record a substantial increase in the profit attributable to equity holders by approximately 1,400% to 1,600% for the six months ended 30 June 2021 as compared to the profit attributable to equity holders for the six months ended 30 June 2020 (which was RMB893,000).

The decrease in revenue for the six months ended 30 June 2021 was primarily due to the decrease in commission fee income and consultancy fee income. However, the substantial increase in the profit attributable to equity holders for the six months ended 30 June 2021 was primarily due to the combined effect of decrease in expected credit losses, decrease in interest expense and commission fee expense, as well as an increase in net investment gains.

As at the date of this announcement, the Company is still in the process of preparing the interim results of the Group for the six months ended 30 June 2021 and is not able at this time to disclose any further details on the above factors and their impact on the Group's profit attributable to the Shareholders. The information set out above is only based on a preliminary assessment by the Board on the information currently available to it, including the Unaudited Management Accounts, which have not been finalized and not been independently reviewed by the Company's auditors or the Company's audit committee. Shareholders and potential investors should refer to the interim results of the Company for the six months ended 30 June 2021, which are expected to be published before the end of August 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Huirong Financial Holdings Limited
Wu Min
Chairman

Hong Kong, 11 August 2021

As at the date of this announcement, the executive directors of the Company are Mr. Wu Min and Mr. Zhang Changsong, the non-executive directors of the Company are Mr. Zhuo You, Mr. Zhang Cheng, Mr. Ling Xiaoming and Ms. Zhang Shu and the independent non-executive directors of the Company are Mr. Liang Jianhong, Mr. Feng Ke and Mr. Tse Yat Hong.