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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated under the laws of the Cayman Islands with limited liability of its members)

(Stock Code: 6896)

POSITIVE PROFIT ALERT

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) hereby announces that, based on a preliminary assessment of the Group’s latest unaudited consolidated management accounts and the information currently available to the Board, the Group expects to record a net profit of approximately RMB80.0 million for the six months ended 30 June 2021 whereas the net profit for the corresponding period in 2020 was approximately RMB15.8 million. The increase in profit was mainly because the Group’s sales in the first half of 2021 has recovered to the level before the outbreak of the novel coronavirus (COVID-19) pandemic, while the net profit was lower in the corresponding period in 2020 due to the impact of the COVID-19 pandemic.

The Company is in the process of finalising the Group’s interim results for the six months ended 30 June 2021. The information contained in this announcement is only an estimate made by the Board based on the unaudited consolidated management accounts and the information currently available to the Board, which has not been audited or confirmed by the auditors or the audit committee of the Company. Shareholders and potential investors of the Company are advised to read the Company’s interim results announcement for the six months ended 30 June 2021, which is expected to be published by the end of August 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the People's Republic of China
10 August 2021

As at the date of this announcement, the Board comprises Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong, Mr. LU Xinghong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong and Mr. CHENG Yiqun as independent non-executive directors.