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361 Degrees International Limited

361 度國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1361)

POSITIVE PROFIT ALERT

This announcement is made by 361 Degrees International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the latest review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 and the information of the Group currently available to the Board, the Group is expected to record an increase of around 30% in the profit attributable to the equity shareholders of the Company as compared with that of RMB301,966,000 for the corresponding period in 2020. The improvement in the performance of the Group is mainly due to a growth of over 15% in revenue as well as the continuous improvement in the operating margin.

As the Group is still in the process of finalising its financial results for the six months ended 30 June 2021, the information contained in this announcement (save for the figure of the profit attributable to the equity shareholders of the Company for the six months ended 30 June 2020) is only based on the Company’s preliminary evaluation of the information and financial figures currently available to the Board, which have not been audited or reviewed by the Company’s auditor, and may be subject to further adjustments. Details of the Group’s performance for the six months ended 30 June 2021 will be disclosed in the Company’s 2021 interim results announcement, which is expected to be published on 17 August 2021.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
361 Degrees international Limited
Ding Huihuang
Chairman of the Board

Hong Kong, 5 August 2021

As at the date of this announcement, the executive directors of the Company are Mr. Ding Huihuang, Mr. Ding Wuhao, Mr. Ding Huirong and Mr. Wang Jiabi. The independent non-executive directors of the Company are Mr. Wu Ming Wai Louie, Mr. Hon Ping Cho Terence and Mr. Chen Chuang.