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Theme

THEME INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 990)

POSITIVE PROFIT ALERT

This announcement is made by Theme International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the management accounts of the Group for the six months period ended 30 June 2021 (the “**Relevant Period**”) and the information currently available to the Board, the Group expected to record an increase in net profit for the Relevant Period by approximately HK\$521.6 million, which represented an increase of approximately 406% as compared to the period ended 30 June 2020 (the “**Corresponding Period**”), to approximately HK\$650 million (net profit for the Corresponding Period: approximately HK\$128.4 million).

The increase in net profit for the Relevant Period was primarily attributable to:

- (i) The Group’s principal businesses and profits increased due to China’s success in combating the COVID-19 and recovery of the economy; and
- (ii) The stable development of the Group’s financial services business segment.

The information contained in this announcement is based only on the preliminary assessment by the Board upon its review of the unaudited management accounts of the Group for the six months ended 30 June 2021 and other information currently available to the Company which has not been reviewed or audited by the Company’s independent auditor. The interim results of the Group may be subject to adjustments following further review by the Board and the audit committee of the Company. Shareholders of the Company and potential investors are advised to refer to the details of the Company’s interim results announcement for the six months ended 30 June 2021 expected to be announced by the end of August 2021.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Theme International Holdings Limited
Wu Lei
Executive Director

Hong Kong, 28 July 2021

As at the date of this announcement, there are (i) three Executive Directors, namely Mr. Jiang Jiang, Mr. Wu Lei and Ms. Chen Jing; (ii) three Non-executive Directors, namely Mr. Ding Lin, Mr. Wang Zhenhui and Mr. Kang Jian; and (iii) three Independent Non-executive Directors, namely Mr. Liu Song, Mr. Chan Chi Ming, Tony and Mr. Wu Shiming.