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Weimob 微盟

WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

**COMPLETION OF THE PROPOSED OFFER FOR CONVERSION OF THE
OUTSTANDING 2020 CONVERTIBLE BONDS**

(Stock code: 40218)

Dealer Manager

CREDIT SUISSE 

Reference is made to the announcements of the Company dated 6 July 2021, 7 July 2021 and 11 July 2021 respectively (collectively, the “**Announcements**”) in relation to the Proposed Conversion Offer in respect of the outstanding 2020 Convertible Bonds. Capitalised terms used but not otherwise defined herein shall have the meanings given to them in the Announcements.

COMPLETION OF THE PROPOSED CONVERSION OFFER

The Company hereby announces that on 14 July 2021, the Company completed the delivery of 136,006,063 Conversion Shares in respect of the 2020 Convertible Bonds in an aggregate principal amount of US\$117,900,000 for which it received Conversion Notices, to the relevant 2020 Bondholders in accordance with the terms and conditions of the 2020 Convertible Bonds, representing 78.6% of the aggregate principal amount of the 2020 Convertible Bonds originally issued (the “**2020 Converted Bonds under the Proposed Conversion Offer**”). On 16 July 2021, the Issuer completed the payment of the Early Cash Incentive and the Cash Incentive to the relevant 2020 Bondholders.

As of the date of this announcement, the 2020 Converted Bonds under the Proposed Conversion Offer have been cancelled, and the remaining outstanding principal amount of 2020 Convertible Bonds amounts to US\$17,700,000, representing 11.8% of the aggregate principal amount of the 2020 Convertible Bonds originally issued.

Pursuant to Rule 37.48(a) of the Listing Rules, the Company will make further announcements for every subsequent 5% interval of initial aggregate principal amount of the 2020 Convertible Bonds redeemed and/or cancelled in accordance with their terms and conditions.

PUBLIC FLOAT

For details of the effect on the share capital of the Company as a result of the issue and allotment of the Conversion Shares pursuant to the Proposed Conversion Offer and the full conversion of the 2020 Convertible Bonds, please refer to the Company’s announcement dated 11 July 2021 in relation to the end of the Conversion Offer Period.

The Company will monitor closely and will ensure that it maintains the minimum public float percentage as prescribed under the Listing Rules from time to time. The Company’s public float will not fall below the minimum prescribed percentage under the Listing Rules upon the full conversion of the 2020 Convertible Bonds.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
16 July 2021

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. HUANG Junwei as executive Directors; and Mr. SUN Mingchun, Mr. LI Xufu and Mr. TANG Wei as independent non-executive Directors.

* *For identification purposes only*