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SHENGUAN HOLDINGS (GROUP) LIMITED

神冠控股(集團)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00829)

POSITIVE PROFIT ALERT

This announcement is made by Shenguan Holdings (Group) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the Company’s preliminary review of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 (the “**Period**”), the Group expected to record an increase of 70% to 90% in the net profit for the Period as compared with the corresponding period in 2020.

Based on the information currently available to the Company, the Board considers that the major reasons of such increase were due to the increase of sales volume during the Period, and the continuously increasing recognition of new collagen casings products by our customers.

As the Company is in the process of finalising the Group’s interim results for the six months ended 30 June 2021, the information contained in this announcement is only based on a preliminary assessment by the management of the Company with reference to the latest information available, which is not based on any figures or information as audited or reviewed by the Company’s auditors or the audit committee of the Company, thus may be subject to further adjustments. The interim results announcement of the Group for the six months ended 30 June 2021 is expected to be published before the end of August 2021.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Shenguan Holdings (Group) Limited
Zhou Yaxian
Chairman

Hong Kong, 15 July 2021

As at the date of this announcement, the executive Directors are Ms. Zhou Yaxian, Mr. Shi Guicheng, Mr. Ru Xiquan and Mr. Mo Yunxi; the non-executive Director is Dato' Sri Low Jee Keong; and the independent non-executive Directors are Mr. Tsui Yung Kwok, Mr. Meng Qinguo and Mr. Yang Xiaohu.