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Best Mart 360 Holdings Limited 優品360控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 2360)

POSITIVE PROFIT ALERT

This announcement is made by Best Mart 360 Holdings Limited (the "**Company**" and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "**SFO**").

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review on the management accounts of the Group for the year ended 31 March 2021 and the information currently available to the Board, the Group is expected to record a significant increase of not less than 5 times in the profit attributable to owners of the Company for the year ended 31 March 2021 as compared with the profit attributable to owners of the Company for the Year ended 31 March 2021 as compared with the profit attributable to owners of the Company for the year ended 31 March 2020. Such substantial increase in profit attributable to owners of the Group's retail stores as a whole as compared with the same period last year; and (ii) the subsidy in the amount of approximately HK\$31,772,000 granted to the Group during the year ended 31 March 2021 under the HKSAR Government's Employment Support Scheme.

The Company is still in the process of finalizing the consolidated final results of the Group for the year ended 31 March 2021. The information contained in this announcement only represents a preliminary assessment based on the information made available to the Board as at the date hereof and such information or figure has not been reviewed or audited by the auditor or the audit committee of the Company. The audited annual results announcement of the Group for the year ended 31 March 2021 is expected to be published in June 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares and other securities of the Company.

> By Order of the Board Best Mart 360 Holdings Limited Lin Tsz Fung Chairman and Executive Director

Hong Kong, 18 May 2021

As at the date of this announcement, the executive Directors are Mr. Lin Tsz Fung and Ms. Hui Ngai Fan; and the independent non-executive Directors are Mr. Sze Irons, Ms. Choy So Yuk and Mr. Lee Ka Lun.