

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



eprint GROUP LIMITED

eprint 集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1884)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that, based on the preliminary review of the unaudited management accounts of the Group for the year ended 31 March 2021 and the financial information currently available to the Board, it is expected that the Group will record an increase of not less than 100% in the net profit attributable to the equity holders of the Company for the year ended 31 March 2021 as compared with the year ended 31 March 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by eprint Group Limited (the “**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company (the “**Directors**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review on the unaudited management accounts of the Group for the year ended 31 March 2021 and the financial information currently available to the Board, it is expected that the Group will record an increase of not less than 100% in net profit attributable to the equity holders of the Company for the year ended 31 March 2021 as compared with that of the year ended 31 March 2020 (the “**Increase In Net Profit**”). The Board considers that the Increase In

Net Profit was mainly due to: (i) effective cost control measures implemented by the Group which resulted in a decrease in expenses, (ii) material increase in fair value gain from investments held by the Group measured at fair value through profit or loss; and (iii) receipt of subsidies under the Employment Support Scheme of the Government of the Hong Kong Special Administrative Region.

As the Company is still in the process of finalizing the consolidated annual results of the Group for the year ended 31 March 2021 (the “**Annual Results**”), the information contained in this announcement is only based on a preliminary review and assessment by the Board of the unaudited management accounts of the Group and other information currently available, which have neither been reviewed by the audit committee of the Company nor audited or reviewed by the Company’s auditors. The above information may be subject to further adjustments upon further review. Shareholders and potential investors are advised to read carefully the announcement of the Annual Results of the Group for the year ended 31 March 2021, which is expected to be published in June 2021 in accordance with the Listing Rules.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
eprint Group Limited
She Siu Kee William
Chairman

Hong Kong, 6 May 2021

As at the date of this announcement, the executive Directors are Mr. She Siu Kee William and Mr. Chong Cheuk Ki; the non-executive Directors are Mr. Leung Wai Ming and Mr. Li Lu; and the independent non-executive Directors are Mr. Poon Chun Wai, Mr. Fu Chung and Mr. Ma Siu Kit.