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**英皇娛樂酒店有限公司\***  
**Emperor Entertainment Hotel Limited**  
(Incorporated in Bermuda with limited liability)  
(Stock Code: 296)

## **PROFIT ALERT**

This announcement is made by Emperor Entertainment Hotel Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the latest available financial information of the Group, the Group expects to record a consolidated net loss attributable to owners of the Company of not more than HK\$190.0 million for the year ended 31 March 2021 (the “**Year**”) (2020: net profit of HK\$263.9 million), while the consolidated net loss attributable to owners of the Company was HK\$141.8 million for the six months ended 30 September 2020, indicating a significant improvement in the second half (the “**2H**”) of the Year. As a result of the resumption of Individual Visit Scheme of the mainland China to Macau in September 2020, the visitor arrivals to Macau rebounded and the suppressed entertainment demand was unlocked accordingly, and hence the Group’s gaming revenue during the 2H of the Year surged by more than 200% than that of the first half of the Year which amounted to HK\$51.1 million.

As the Group’s audited annual results for the Year (“**Annual Results**”) have not yet been finalised, the information contained in this announcement is only based on the information currently available. Publication of the Annual Results is scheduled to be made by end of June 2021.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Emperor Entertainment Hotel Limited**  
**Luk Siu Man, Semon**  
*Chairperson*

Hong Kong, 29 April 2021

*\* for identification purpose only*

As at the date hereof, the Board comprises:

*Non-executive Director:* Ms. Luk Siu Man, Semon

*Executive Directors:* Mr. Wong Chi Fai  
Ms. Fan Man Seung, Vanessa

*Independent Non-executive Directors:* Mr. Yu King Tin  
Ms. Kwan Shin Luen, Susanna  
Ms. Lai Ka Fung, May