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(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1415)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Cowell e Holdings Inc. (the "**Company**") hereby announces that a meeting of the Board will be held in Hong Kong on Thursday, 25 March, 2021 for the purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December, 2020 and considering the payment of a final dividend, if any.

By order of the Board

Cowell e Holdings Inc.

Meng Yan

Chairman

Hong Kong, 15 March, 2021

As at the date of this announcement, the Board comprises Mr. Meng Yan and Mr. Wu Ying-Cheng as executive directors; Mr. Chen Han-Yang and Mr. Yang Li as non-executive directors; and Ms. Su Yen-Hsueh, Mr. Tsai Chen-Lung and Mr. Luo Zhenbang as independent non-executive directors.