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## **EEKA Fashion Holdings Limited**

**贏家時尚控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 3709)**

### **HIGH CONCENTRATION OF SHAREHOLDING**

This announcement is made at the request of Stock Exchange in respect of the high concentration of the shareholding of the Company in the hands of a limited number of Shareholders as at 20 November 2020.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors of the Company should be aware that the price of the Shares could fluctuate substantially even with a small number of shares traded, and should exercise extreme caution when dealing in the Shares.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in respect of the high concentration of the shareholding of EEKA Fashion Holdings Limited (the “**Company**”) in the hands of a limited number of shareholders of the Company (the “**Shareholders**”) as at 20 November 2020.

### **HIGH CONCENTRATION OF SHAREHOLDING**

The Company noted that an announcement (the “**SFC Announcement**”) was published by the Securities and Futures Commission (the “**SFC**”) on 16 December 2020.

As disclosed in the SFC Announcement, the SFC has recently completed an enquiry into the shareholding of the Company. The SFC’s findings suggested that as at 20 November 2020, a group of 18 Shareholders held an aggregate of 157,060,624 shares of the Company (the “**Shares**”), representing 22.93% of the issued Shares. Such shareholding, together with the 478,428,195 Shares (representing 69.84% of the issued Shares) held by two substantial Shareholders, represented 92.77% of the issued Shares as at 20 November 2020. Therefore, only 49,561,376 Shares (representing 7.23% of the issued Shares) were held by other Shareholders.

According to the SFC Announcement, as at 20 November 2020, the shareholding structure of the Company was as follows:–

	<b>Number of Shares held</b> <i>(Shares)</i>	<b>% of total number of issued Shares</b> <i>(%)</i>
Koradior Investments Limited ( <i>Note 1</i> )	279,715,000	40.83
Apex Noble Holdings Limited ( <i>Note 2</i> )	198,713,195	29.01
A group of 18 Shareholders	157,060,624	22.93
Other Shareholders	49,561,376	7.23
<b>Total</b>	<b>685,050,195</b>	<b>100.00</b>

*Notes*

1. The entire issued share capital of Koradior Investments Limited is wholly-owned by Mayberry Marketing Limited, the entire issued share capital of which is in turn wholly-owned by BOS Trustee Limited as trustee of the Fiona Trust. The Fiona Trust is a discretionary trust set up by Mr. Jin Ming as settlor. The beneficiaries of Fiona Trust are Mr. Jin Ming, his spouse and his children. Mr. Jin Ming as founder of Fiona Trust is taken to be interested in the 279,715,000 Shares held by Koradior Investments Limited by virtue of Part XV of the Securities and Futures Ordinance (the “SFO”). Mr. Jin Ming is the chairman, chief executive officer and executive director of the Company.
2. The entire issued share capital of Apex Noble Holdings Limited is wholly-owned by Heritage Holdings Limited, the entire issued share capital of which is in turn wholly-owned by BOS Trustee Limited as trustee of the Jin’s Heritage Trust. Jin’s Heritage Trust is a discretionary trust set up by Mr. Jin Rui as settlor. The beneficiaries of Jin’s Heritage Trust are Mr. Jin Rui, his spouse and his children. Mr. Jin Rui as founder of Jin’s Heritage Trust is taken to be interested in the 198,713,195 Shares held by Apex Noble Holdings Limited by virtue of Part XV of the SFO. Mr. Jin Rui is an executive director of the Company.

The SFC Announcement further states that:

- (1) The closing price of the Shares increased by 102.5% from HK\$8.92 on 2 September 2020 to HK\$18.06 on 20 November 2020.
- (2) On 9 October 2020, the Company announced the change in board lot size from 1,000 Shares to 500 Shares, with effect from 9:00 a.m. on 3 November 2020.
- (3) On 19 November 2020, the Company announced the successful launch of the second phase of the omni-channel project.

- (4) On 20 November 2020, the Company announced that a meeting will be held on 3 December 2020 to consider the declaration and payment of a special dividend. On 3 December 2020, the Company announced a special dividend of HK16 cents per Share.
- (5) As at 15 December 2020, the Shares closed at HK\$14.92, representing an increase of 67.3% from the closing price of HK\$8.92 on 2 September 2020.

The information above is extracted from the SFC Announcement and the board (the “**Board**”) of the directors (the “**Directors**”) of the Company has not independently verified such information. Accordingly, the Board is not in a position to comment on the accuracy of the above information except for (i) the shareholding of Koradior Investments Limited and Apex Noble Holdings Limited in the Company based on the latest available disclosure of interests notices filed pursuant to Part XV of the SFO; and (ii) the information set out in paragraphs (1) to (5) above (in which the closing price of the Shares on 2 September 2020, 20 November 2020 and 15 December 2020 should be HK\$8.824, HK\$17.866 and HK\$14.76 respectively). Please refer to the SFC Announcement for further details.

## **PUBLIC FLOAT**

Based on the information available and to the Directors’ best knowledge after making all reasonable enquiries, the Directors confirm that not less than 25% of the issued Shares were held in public hands as at 20 November 2020 and the date of this announcement, and the Company has maintained a sufficient public float as required under the Rules Governing the Listing of Securities on the Stock Exchange.

**In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors of the Company should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.**

By order of the Board  
**EEKA Fashion Holdings Limited**  
**Mr. Jin Ming**  
*Chairman*

Hong Kong, 16 December 2020

*As at the date of this announcement, the Board comprises Mr. Jin Ming, Ms. He Hongmei and Mr. Jin Rui as executive Directors, and Mr. Zhong Ming, Mr. Zhou Xiaoyu and Mr. Zhang Guodong as independent non-executive Directors.*