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(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1415)

TRADING HALT

At the request of Cowell e Holdings Inc. (the "Company"), trading in the shares (Stock Code: 1415) of the Company on The Stock Exchange of Hong Kong Limited will be halted with effect from 9:00 a.m. on Thursday, December 10, 2020 pending the release of an announcement under the Hong Kong Code on Takeovers and Mergers, the contents of which would constitute inside information.

By Order of the Board of Cowell e Holdings Inc.

Kwak Jung Young

Chairman

Hong Kong, December 10, 2020

As at the date of this announcement, the board of directors of the Company comprises Mr. Kwak Jung Young and Mr. Cho Young Hoon as executive directors; and Mr. Kim Chan Su, Dr. Song Si Young and Mr. Jung Jong Chae as independent non-executive directors.