

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

ACTIVATION GROUP

艾德韦宣

Activation Group Holdings Limited

艾德韋宣集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9919)

FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference are made to the announcements of the Company dated 20 August 2020, 10 September 2020 and 6 October 2020 (the “**Announcements**”) in relation to the major transaction in respect of the Limited Partnership Agreement including the establishment of Partnership; and the change in use of Net Proceeds. Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements.

As disclosed in the Announcements, the Circular containing, among other things, (i) further information on the Limited Partnership Agreement and the Undertaking Letter; and (ii) other information as required under the Listing Rules, together with the notice convening the EGM and the proxy form for the EGM is expected to be despatched to the Shareholders on or before 6 November 2020.

As additional time is required to finalise certain information to be included in the Circular, the date of despatch of the Circular is expected to be postponed to a date on or before 4 December 2020.

By order of the Board
Activation Group Holdings Limited
Lau Kam Yiu and Ng Bo Sing
Joint-Chairmen

Hong Kong, 6 November 2020

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.