

GLOBAL OFFERING



BAO ZUN

BAOZUN INC.

寶尊電商有限公司*

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

Stock Code : 9991

Joint Sponsors, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Other Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager



Other Joint Bookrunners and Joint Lead Managers



* For identification purposes only