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AM GROUP HOLDINGS LIMITED

秀商時代控股有限公司

(Formerly known as AM Group Holdings Limited 創世紀集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1849)

CHANGE OF (1) COMPANY'S NAME IN CHINESE AND (2) STOCK SHORT NAME IN CHINESE

References are made to (i) the announcement of AM Group Holdings Limited (the “**Company**”) dated 16 June 2020; (ii) the circular of the Company dated 22 June 2020 (the “**Circular**”); and (iii) the announcement of the Company dated 10 July 2020, in relation to, among others, the Change of Company's Chinese Name. Unless otherwise defined, capitalised terms used herein shall have the same respective meanings as those defined in the Circular.

CHANGE OF COMPANY'S CHINESE NAME

The Board is pleased to announce that following the passing of the special resolution approving the Change of Company's Chinese Name by the Shareholders at the EGM held on 10 July 2020, the dual foreign name in Chinese of the Company has been changed from “創世紀集團控股有限公司” to “秀商時代控股有限公司” and the English name of the Company remains unchanged as “AM Group Holdings Limited”.

The Certificate of Incorporation on Change of Name of the Company has been issued by the Registrar of Companies in the Cayman Islands on 14 July 2020, certifying the change of the dual foreign name in Chinese of the Company and the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company has been issued by the Registrar of Companies in Hong Kong on 13 August 2020, confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

Effect of the Change of Company's Chinese Name

The Change of Company's Chinese Name will not affect any rights of the holders of securities of the Company or the Company's daily business operation and financial position. All existing certificates of securities in issue bearing the former name of the Company shall continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of the existing certificates of securities. New share certificates will be issued in the new name of the Company as from 20 August 2020.

CHANGE OF STOCK SHORT NAME IN CHINESE

The English stock short name of the Company for trading in the Shares on the Stock Exchange will remain unchanged as "AM GROUP" and the Chinese stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "創世紀集團控股" to "秀商時代控股" with effect from 9:00 a.m. on 20 August 2020. The stock code of the Company on the Stock Exchange will remain unchanged as "1849".

By Order of the Board
AM Group Holdings Limited
Teo Li Lian

Chairlady, Executive Director and Chief Executive Officer

Hong Kong, 17 August 2020

As at the date of this announcement, the Board comprises two Executive Directors, namely Ms. Teo Li Lian (Chairlady and Chief Executive Officer) and Mr. Teo Kuo Liang; and three Independent Non-executive Directors, namely Mr. Chung Kwok Hoe, Mr. Tan Eng Ann and Mr. Lee Shy Tsong.