



**Inke Limited**  
**映客互娛有限公司**

*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 3700)**

## **DISCLOSEABLE TRANSACTION**

### **SUBSCRIPTION OF FINANCIAL PRODUCTS**

#### **SUBSCRIPTIONS OF NEW BOC FINANCIAL PRODUCTS**

Reference is made to the Company's announcement dated 27 September 2019 (the **"Announcement"**), in relation to the subscriptions of BOCHK Financial Products (the **"Previous BOCHK Subscriptions"**). As at the date of this announcement, some of the Previous BOCHK Subscriptions with an aggregate principal amount of USD20.0 million have matured (the **"Matured BOCHK Subscriptions"**) and the Group has recovered the entire principal amount of the Matured BOCHK Subscriptions. The principal amount of the remaining Previous BOCHK Subscriptions is USD31.0 million (the **"Remaining Previous BOCHK Subscriptions"**). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise stated.

On 6 July 2020, Beijing Meelive subscribed for two New BOC Financial Products with an aggregate principal amount of RMB250.0 million from Bank of China. Such subscriptions were funded by the recovered principal amount of previous subscriptions of various financial products by the Group (including the Matured BOCHK Subscriptions), in order to better utilize the surplus fund of the Group.

#### **LISTING RULES IMPLICATIONS**

As one or more of the applicable percentage ratios under Rule 14.07 of the Listing Rules in respect of the subscriptions of the New BOC Financial Products, in aggregate, exceed 5% but none of such percentage ratios is 25% or above, the subscriptions of the New BOC Financial Products constitute discloseable transactions of the Company and are therefore subject to the reporting and announcement requirements but exempt from the circular and Shareholders' approval requirements pursuant to Chapter 14 of the Listing Rules. In addition, as BOCHK is the subsidiary of Bank of China, the subscriptions of the New BOC Financial Products, even if aggregated with the Remaining Previous BOCHK Subscriptions, would still constitute discloseable transactions of the Company under Chapter 14 of the Listing Rules as the applicable percentage ratios calculated pursuant to Rule 14.07 of the Listing Rules in respect of the subscriptions of the New BOC Financial Products and the Remaining Previous BOCHK Subscriptions, when aggregated, are more than 5% but less than 25%.

## SUBSCRIPTIONS OF THE NEW BOC FINANCIAL PRODUCTS

The Board announces that, on 6 July 2020, Beijing Meelive, a variable interest entity of the Company, entered into two subscription agreements with Bank of China pursuant to which it subscribed for two New BOC Financial Products with Bank of China on 6 July 2020 in an aggregate principal amount of RMB250.0 million.

The major terms of the relevant subscription agreements are set out below:

No.	Product name	Principal subscription amount (RMB)	Expected annual return rate (%)	Investment Term (days)	Maturity date
1	BOC Financial Product I — 智薈系列 208743 期	200,000,000	3.65	161	15 December 2020
2	BOC Financial Product II — 債市通 2 號	50,000,000	4.25 (Note 1)	— (Note 2)	— (Note 2)
<b>Total</b>		<b><u>250,000,000</u></b>			

*Note 1:* Certain service fees have been taken into account of the expected annual return rate, including but not limited to fixed investment management fee of 0.5% per annum and custodian fee of 0.08% per annum.

*Note 2:* This financial product is highly liquid and can be redeemed by the Group at any business day according to its net value.

### Other salient terms of the New BOC Financial Products

The Company funded these subscriptions of the New BOC Financial Products utilising the aggregate principal amount recovered from pervious subscriptions of various financial products by the Group (including the Matured BOCHK Subscriptions) and the principal amounts of the New BOC Financial Products had been or will be transferred to Bank of China on the date of the commencement of the relevant investment term.

The New BOC Financial Products are:

- (i) for item (1) set out above, non-principal guaranteed wealth management financial product with an expected annualised return of 3.65%. Its investment term will commence on 7 July 2020 and end on the maturity date; and
- (ii) for item (2) set out above, non-principal guaranteed wealth management financial product with an expected annualised return of 4.25%, which will vary with reference to the valuation of assets under the relevant financial product on the date of redemption. Its investment term will commence on 6 July 2020 and end on the maturity date.

During the investment term of the New BOC Financial Products, save for item (2), the Company cannot terminate any of the relevant subscription agreements of the New BOC Financial Products or redeem or withdraw the principal amount prior to the respective maturity dates of the New BOC Financial Products.

## **LISTING RULES IMPLICATIONS**

As one or more of the applicable percentage ratios under Rule 14.07 of the Listing Rules in respect of the subscriptions of the New BOC Financial Products, in aggregate, exceed 5% but none of such percentage ratios is 25% or above, the subscriptions of the New BOC Financial Products constitute discloseable transactions of the Company and are therefore subject to the reporting and announcement requirements but exempt from the circular and Shareholders' approval requirements pursuant to Chapter 14 of the Listing Rules. In addition, as BOCHK is the subsidiary of Bank of China, the subscriptions of the New BOC Financial Products, even if aggregated with the Remaining Previous BOCHK Subscriptions, would only constitute discloseable transactions of the Company under Chapter 14 of the Listing Rules as the applicable percentage ratios calculated pursuant to Rule 14.07 of the Listing Rules in respect of the subscriptions of the New BOC Financial Products and the Remaining Previous BOCHK Subscriptions, when aggregated, are more than 5% but less than 25%.

## **REASONS FOR AND BENEFITS OF THE SUBSCRIPTIONS OF THE NEW BOC FINANCIAL PRODUCTS**

Subscriptions of the New BOC Financial Products were made for treasury management purposes to maximise the return on the unutilised funds of the Company after taking into account, among other things, the level of risk, return on investment, liquidity and the term to maturity. Prior to making an investment, the Group would ensure that there remains sufficient working capital for the Group's business needs, operating activities and capital expenditures even after making the investments in such financial products. Taking into consideration the nature of the New BOC Financial Products and the relatively high credit rating of their underlying assets, including but not limited to bank deposits, sovereign bonds or central bank bills with a credit rating of not lower than A+, the Company considers that the risk level of the subscriptions of the New BOC Financial Products are in line with the internal investment policies of the Group. The Group had, in the past, totally recovered the principal and received the expected returns upon the redemption or maturity of similar financial products. The Company will monitor and manage the subscriptions more closely and effectively. In accordance with the relevant accounting standards, the New BOC Financial Products are accounted for as financial assets at fair value through profit and loss.

In view of an upside of earning a more attractive return than current saving or fixed deposit rate under the low interest rate trend, as well as the risk nature and the relatively short term of maturity of the New BOC Financial Products, the Directors are of the view that these financial products pose little risk to the Group and the terms and conditions of each of the subscriptions the New BOC Financial Products are fair and reasonable and are in the interests of the Group and its Shareholders as a whole. Further, the subscriptions of the New BOC Financial Products were funded by the aggregate principal amount recovered from previous subscriptions of various financial products by the Group (including the Matured BOCHK Subscriptions), therefore they would not affect the working capital or the operation of the Company. The subscriptions of the New BOC Financial Products were not funded by the proceeds from the Company's initial public offering.

## Information on the Company

The Company is a company incorporated in the Cayman Islands with limited liability, and the shares of the Company are listed on the Main Board of the Stock Exchange. The Company is one of the leading mobile live streaming platforms in the PRC.

## Information on Bank of China

Bank of China is a joint-stock company incorporated in the PRC with limited liability and an independent third party. Bank of China is a licensed bank established under the laws of the PRC. Bank of China and its subsidiaries are principally engaged in the commercial banking business which provides services such as accepting deposits, making loans and offering basic investment products. Bank of China is listed on the Stock Exchange (Stock Code: 3988) and the Shanghai Stock Exchange (Stock Code: 601988).

To the best of the Directors' knowledge, information and belief having made all reasonable enquiry, Bank of China and its ultimate substantial beneficial owners as publicly disclosed by Bank of China are third parties independent of the Company and its connected persons.

## DEFINITIONS

In this announcement, the following expressions shall, unless the context requires otherwise, have the following meanings:

“Bank of China”	Bank of China Limited ( 中國銀行股份有限公司 ), a joint stock company incorporated in the PRC with limited liability, the shares of which are listed on the Hong Kong Stock Exchange (Stock Code: 3988) and the Shanghai Stock Exchange (Stock Code: 601988)
“New BOC Financial Product(s)”	the financial products issued by Bank of China and subscribed for by Beijing Meelive in accordance with the relevant subscription agreements dated 6 July 2020, and a “ New BOC Financial Product” shall mean each and any one of them
“Shareholder(s)”	shareholders of the Company

By order of the Board  
**Inke Limited**  
**FENG Yousheng**  
*Chairman and Executive Director*

Hong Kong, 6 July 2020

*As at the date of this announcement, the executive Directors are Mr. FENG Yousheng and Mr. HOU Guangling; the non-executive Director is Mr. LIU Xiaosong; and the independent non-executive Directors are Mr. David CUI, Mr. DU Yongbo and Dr. LI Hui.*