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China Bright Culture Group 煜盛文化集團*

(incorporated in the Cayman Islands with limited liability) (Stock Code: 1859)

CHANGE OF DATE OF ANNUAL GENERAL MEETING

References are made to the circular of China Bright Culture Group (the "**Company**") dated 29 April 2020 (the "**Circular**"), the notice of annual general meeting (the "**AGM**") of the Company dated 29 April 2020 (the "**AGM Notice**") and the form of proxy for the AGM (the "**Proxy Form**"). Unless otherwise defined, capitalized terms used herein this announcement shall have the same meanings as ascribed to them in the Circular.

The AGM was originally scheduled to be held on Friday, 26 June 2020. The Board announces that the AGM is now rescheduled to be held on **Sunday**, **28 June 2020**.

In order to qualify for attending and voting at the AGM, unregistered holders of shares of the Company should ensure that all share transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong for registration not later than 4:30 p.m. on Friday, 19 June 2020.

Save for the change of date of the AGM, all information and contents set out in the AGM Notice, the Circular and the Proxy Form remain unchanged. The Proxy Form remains valid for the AGM and Shareholders who have already lodged their Proxy Forms are not required to re-submit them if they have already done so.

By order of the Board China Bright Culture Group Liu Mu Chairman

Beijing, the PRC, 5 June 2020

As at the date of this announcement, our executive Directors are Mr. LIU Mu and Ms. CHEN Jia, our non-executive Director is Mr. CHEN Kai and our independent non-executive Directors are Ms. RAN Hua, Mr. HUANG Victor and Mr. ZHANG Yiwu.

* For identification purposes only