

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **SEEC MEDIA GROUP LIMITED**

*(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 205)**

### **ARRANGEMENTS FOR THE SPECIAL GENERAL MEETINGS TO BE HELD ON 28 APRIL 2020**

Reference are made to (i) the circular (the “**Circular**”) of SEEC Media Group Limited (the “**Company**”) dated 13 March 2020 in relation to, among other things, the proposed Capital Reorganisation and the proposed Change in Board Lot Size; (ii) the announcement of the Company dated 7 April 2020 in relation to, among other things, the revised timetable of the Capital Reorganisation; and (iii) the notice of the special general meeting of the Company dated 9 April 2020 convening a special general meeting (the “**SGM**”) of the Company to be held at Portion 2, 12/F, The Center, 99 Queen’s Road Central, Central, Hong Kong on Tuesday, 28 April 2020 at 11:00 a.m.. Unless the context otherwise stated, capitalised terms used herein shall have the same meaning as those defined in the Circular.

The Board is aware of the Prevention and Control of Disease (Prohibition on Group Gathering) Regulation (Chapter 599G, Laws of Hong Kong) gazetted on Saturday, 28 March 2020, and has considered its impact on the SGM. The Company will implement and effectuate the following prevention and control measures in the SGM:

- (1) every participant (including Shareholders or their proxies) in the SGM shall be subject to compulsory body temperature check before entering the SGM venue;
- (2) any participant with a body temperature of 37.3 degree Celsius or higher, or refuses a temperature check shall not be allowed to enter into the SGM venue;
- (3) all participants (including the staff members of the Company) in the SGM shall wear face mask throughout their stay at the SGM venue;
- (4) all participants in the SGM shall use sanitizer to sanitize their hands at least once when they enter into the SGM venue, and when they leave after the SGM;
- (5) the seating at the SGM venue shall be as spacious as possible;

- (6) meeting rooms linked by telecommunication facilities and/or computer devices at the SGM venue have been arranged by the Company and participants may be directed to sit in certain meeting rooms to limit the number of people in each room to four or below and to ensure adequate physical distancing between participants; and
- (7) no beverage or any refreshment will be served, and no gifts will be distributed at or during the SGM even on request.

Nevertheless, in order to actively carry out prevention and control measures against of the outbreak of the COVID-19 epidemic, to ensure the smooth convening of the SGM, and to safeguard public safety, the Company strongly advises the Shareholders to appoint the chairman of the SGM as a proxy to vote on the resolutions, instead of attending the SGM in person. In order to be valid, the forms of proxy must be deposited at the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time appointed for the holding of the SGM.

The chairman of the SGM has the authority to adjourn the SGM, if he determines that the SGM cannot be further proceeded with when the circumstances during the SGM may cause violation of any laws or regulations relating to the prevention and control of the COVID-19 epidemic.

The Board sincerely apologises for any inconvenience caused to any participants in the SGM due to the measures taken at the SGM which are for the protection of participants against the COVID-19 epidemic.

By Order of the Board  
**SEEC Media Group Limited**  
**Li Leong**  
*Executive Director*

Hong Kong, 21 April 2020

*As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.*