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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

CANCELLATION OF SPECIAL GENERAL MEETING AND BOOK CLOSURE PERIOD

References are made to the circular (the “**Circular**”) and notice (the “**Notice**”) of special general meeting (the “**SGM**”) of SEEC Media Group Limited (the “**Company**”) both dated 13 March 2020 in relation to, among other things, the proposed Capital Reorganisation and the proposed Change in Board Lot Size. Unless the context otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the Circular.

As stated in the Circular and the Notice, the SGM was originally scheduled to be held at Portion 2, 12/F, The Center, 99 Queen’s Road Central, Central, Hong Kong on Monday, 30 March 2020 at 11:00 a.m., for the purpose of considering, if thought fit, approving the resolution as set out in the Notice. Moreover, the register of members of the Company has been closed from Wednesday, 25 March 2020 to Monday, 30 March 2020 (both days inclusive) for the purpose of ascertaining Shareholders’ eligibility to attend and vote at the SGM.

On 28 March 2020, in order to prevent and control the spread of the Coronavirus Disease 2019 (COVID-19), the Government of the Hong Kong Special Administrative Region published the Prevention and Control of Disease (Prohibition on Group Gathering) Regulation (the “**Regulation**”) (Cap.599G) in the Gazette. In accordance with the Regulation, the Secretary for Food and Health issued a notice in the Gazette to prohibit group gatherings with more than four people in public places, which will take effect at 0:00 a.m. on 29 March 2020 for 14 days, till 11 April 2020.

In light of the Regulation, the Board considers that it would be appropriate to cancel the upcoming SGM and the aforesaid book closure period. Meanwhile, the expected timetable of the Capital Reorganisation and the Change in Board Lot Size will also be revised.

The resolution proposed in the Notice will be submitted for consideration and approval by the Shareholders in another special general meeting (the “**New SGM**”) of the Company to be held in due course. The Company will publish announcement(s) regarding details of the New SGM and the revised timetable of the Capital Reorganisation and the Change in Board Lot Size after the Board has determined the date, time and venue of the New SGM and the book closure period, and will dispatch the circular and notice regarding the New SGM to the Shareholders in due course.

The Board would like to express its apologies to the Shareholders for the inconvenience caused by the cancellation of the SGM.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 29 March 2020

As at the date hereof, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao as executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.