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DL HOLDINGS GROUP LIMITED

德林控股集團有限公司

(formerly known as Season Pacific Holdings Limited) (Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1709)

CHANGE OF COMPANY NAME, STOCK SHORT NAME AND ADOPTION OF NEW COMPANY LOGO

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from "Season Pacific Holdings Limited" to "DL Holdings Group Limited" and its Chinese name of "雲裳衣控股有限公司", which is for identification purpose only, has been replaced by "德林控股集團有限公司" as the dual foreign name in Chinese of the Company, with effect from 3 March 2020.

CHANGE OF STOCK SHORT NAME

The stock short name for trading in the Shares on the Stock Exchange will be changed from "SEASON PACIFIC" to "DL HOLDINGS GP" in English and from "雲裳衣" to "德林控股" in Chinese with effect from 9:00 a.m. on 26 March 2020. The stock code of the Company on the Stock Exchange will remain unchanged.

ADOPTION OF NEW COMPANY LOGO

The Company has adopted as the new logo with effect from 3 March 2020.

Reference is made to the announcement of Season Pacific Holdings Limited (currently known as DL Holdings Group Limited) (the "Company") dated 20 January 2020, and the circular of the Company dated 13 February 2020 (the "Circular") in relation to, among other things, the proposed change of name of the Company.

Capitalised terms used herein shall have the same meanings as those defined in the Circular unless defined otherwise.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the proposed Change of Company Name by the Shareholders at the EGM held on 2 March 2020, the Registrar of Companies in the Cayman Islands has approved the registration of the new name of the Company and issued the Certificate of Incorporation on Change of Name of the Company on 3 March 2020. Accordingly, the English name of the Company has been changed from "Season Pacific Holdings Limited" to "DL Holdings Group Limited" and its Chinese name of "雲裳衣控股有限公司", which is for identification purpose only, has been replaced by "德林控股集團有限公司" as the dual foreign name in Chinese of the Company, with effect from 3 March 2020.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company in respect of the Change of Company Name under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) was issued by the Registrar of Companies in Hong Kong on 18 March 2020.

CHANGE OF STOCK SHORT NAME

The stock short name for trading in the Shares on the Stock Exchange will be changed from "SEASON PACIFIC" to "DL HOLDINGS GP" in English and from "雲裳衣" to "德林控股" in Chinese with effect from 9:00 a.m. on 26 March 2020. The stock code of the Company on the Stock Exchange will remain unchanged as "1709".

EFFECTS ON THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the Shareholders or the Company's daily business operations or its financial position.

All existing share certificates of the Company in issue bearing the former name of the Company will continue to be good evidence of legal title to such Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates printed in the new names of the Company. New share certificates of the Company shall be issued under the new English and dual foreign name with effect from 3 March 2020.

ADOPTION OF NEW COMPANY LOGO

With effect from 3 March 2020, the Company has adopted a new logo which will be printed on the relevant corporate documents of the Company, including but not limited to the Company's promotional materials, interim and annual reports, announcements, circulars and corporate stationary. The Company's new logo is set out as below:



By Order of the Board

DL Holdings Group Limited

Jiang Xinrong

Chairman & Executive Director

Hong Kong, 20 March 2020

As at the date of this announcement, the executive Directors are Ms. Jiang Xinrong, Mr. Chen Ningdi and Mr. Cheung Lui, the non-executive Directors are Ms. Chin Ying Ying and Mr. Li Ren; and the independent non-executive Directors are Mr. Chang Eric Jackson, Mr. Choi Sheung Jeffrey and Ms. Luk Huen Ling Claire.