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**新絲路文旅有限公司**  
**NEW SILKROAD CULTURALTAINMENT LIMITED**

*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 472)**

**DESPATCH OF CIRCULAR IN RELATION TO:  
(I) MAJOR AND CONNECTED TRANSACTION;  
(II) PROPOSED OFF-MARKET SHARE BUY-BACK; AND  
(III) APPLICATION FOR WHITEWASH WAIVER**

Reference is made to (i) the announcement of New Silkroad Culturaltainment Limited (the “**Company**”) dated 2 May 2019 in relation to, among other things, the Disposal, the Share Buy-back and the Whitewash Waiver (collectively, the “**Transactions**”); and (ii) the announcements of the Company dated 23 May 2019, 13 June 2019 and 27 June 2019 (collectively, the “**Announcements**”) in relation to the delay in despatch of the Circular. Capitalised terms used herein shall have the same meanings as defined in the Announcements unless the context otherwise requires.

The Circular containing, among other things, (i) further information on the Transactions; (ii) a letter from the Independent Board Committee to the Independent Shareholders containing its recommendation in respect of the Transactions; (iii) a letter from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders containing its recommendation in respect of the Transactions; (iv) the unaudited pro forma financial information of the Group; (v) the property valuation report; and (vi) the notice of SGM, has been despatched to the Shareholders on 5 July 2019.

The SGM will be held at Level 3, JW Marriott Hotel Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Wednesday, 31 July 2019 at 11:00 a.m., details of which are set out in the notice of SGM contained in the Circular.

By Order of the Board  
**New Silkroad Culturaltainment Limited**  
**Ng Kwong Chue, Paul**  
*Executive Director*

Hong Kong, 5 July 2019

*As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Su Bo, Mr. Ng Kwong Chue, Paul, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.*

*All Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any such statement contained in this announcement misleading.*