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(Incorporated in Bermuda with limited liability)
(Stock Code: 472)

FURTHER DELAY IN DESPATCH OF CIRCULAR IN RELATION TO: (I) MAJOR AND CONNECTED TRANSACTION; (II) PROPOSED OFF-MARKET SHARE BUY-BACK; AND (III) APPLICATION FOR WHITEWASH WAIVER

Reference is made to (i) the announcement of New Silkroad Culturaltainment Limited (the "Company") dated 2 May 2019 (the "Announcement") in relation to, among other things, the Disposal, the Share Buy-back and the Whitewash Waiver; and (ii) the announcements of the Company dated 23 May 2019 and 13 June 2019 (the "Delay Announcements") in relation to the delay in despatch of the Circular. Capitalised terms used herein shall have the same meanings as defined in the Announcement and the Delay Announcements unless the context otherwise requires.

As disclosed in the Delay Announcements, the Circular was expected to be despatched to the Shareholders on or before 27 June 2019. As additional time is required for the Company to update and finalise the contents of the Circular, including but not limited to, the indebtedness statement and the valuation report, it is expected that the date of despatch of the Circular will be further postponed to a date falling on or before 5 July 2019.

An application has been made by the Company to the Executive for a waiver from strict compliance with Rule 8.2 of the Takeovers Code and to grant its consent for an extension of time for despatch of the Circular on or before 5 July 2019. The Executive has indicated that it is minded to grant such consent.

By Order of the Board

New Silkroad Culturaltainment Limited

Ng Kwong Chue, Paul

Executive Director

Hong Kong, 27 June 2019

As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Su Bo, Mr. Ng Kwong Chue, Paul, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Liu Huaming, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Tse Kwong Hon and Mr. Cao Kuangyu.

All Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any such statement contained in this announcement misleading.