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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”) announces that on 17 April 2019, 637,200,000 share options (the “**Options**”) to subscribe for up to a total of 637,200,000 ordinary shares of HK\$0.10 each (the “**Shares**”) of the Company were granted to eligible participants (the “**Grantees**”) under the share option scheme adopted by the Company on 11 May 2012, subject to the acceptance of the Grantees. Details of the Options granted are as follows:

| | | |
|--|---|--|
| Date of grant | : | 17 April 2019 |
| Number of Options granted | : | 637,200,000 |
| Exercise price of Options granted | : | HK\$0.1000 per share (representing the highest of (i) HK\$0.0250, being the closing price of the Shares as stated in the daily quotations sheet of the Stock Exchange on the date of grant; (ii) HK\$0.0252, being the average closing price of the Shares as stated in the daily quotations sheets of the Stock Exchange for the five consecutive trading days immediately preceding the date of grant; and (iii) HK\$0.1000, being the nominal value of the Shares.) |
| Closing price of the Shares on the date of grant | : | HK\$0.0250 per share |
| Validity period of the Options | : | From 17 April 2019 to 16 April 2024 (both days inclusive) |

The offer of the Options to each of the Grantees had been approved by the Board.

None of the Grantee is a director, chief executive or substantial shareholder of the Company, nor an associate (as defined under the Listing Rules) of any of them.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 17 April 2019

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.